



One Mobile Projector Per Trainer

Reducing Worldwide Poverty Through Video Education

# Digital Storytelling

Using Locally Created Video and  
Cordless Projectors  
to Accelerate Behavior Change



**Matt York**  
Executive Director  
[info@ompt.org](mailto:info@ompt.org)

# LOCP - What is it?

## Local Origination Cordless Projection

- Addresses specific local needs
- Local languages
- Culturally sensitive
- Increase persons reached
- Simple production styles
- Mediated instruction
- Non-expert facilitators



# The OMPT Model- Train

## Video Education Workshop (VEW)



# Videomakers

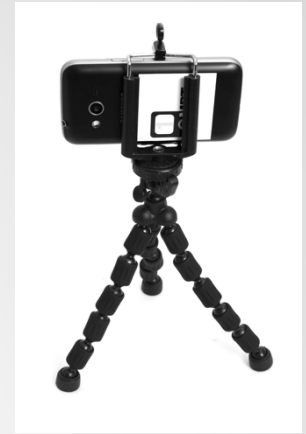
WITHOUT BORDERS





# The OMPT Model- Equip

- Camera Kit
- Projector Kit
- Recharging Kit



## The OMPT Model- Empower

- Accelerate:
  - Behavior adoption
  - Knowledge transfer
  - Learning outcomes
  - Donor communication

## ● Sector Areas

- Agriculture
- Civil Society
- Education
- Health
- Sanitation & Hygiene

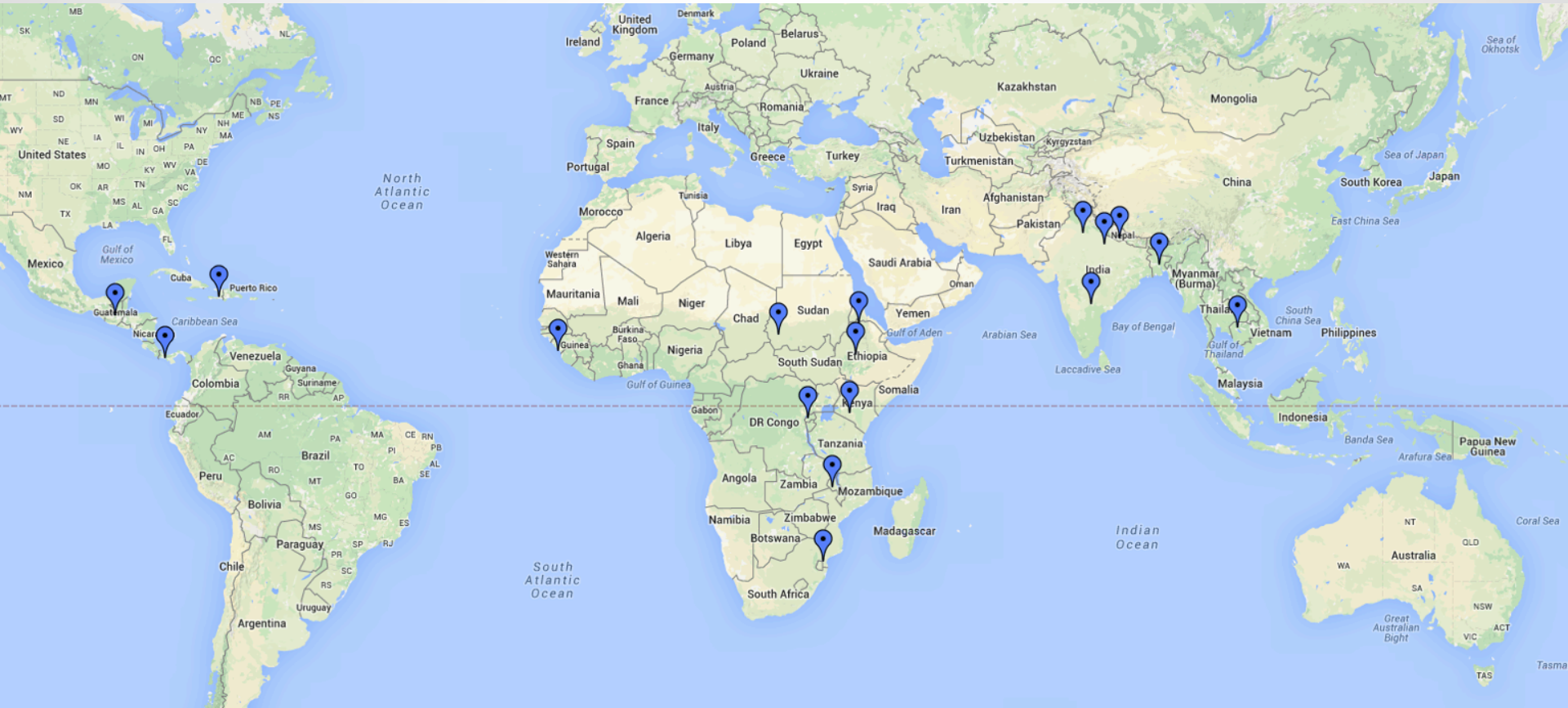
# Implementation

## Dissemination - The Sneaker-Net:

- Existing networks
  - Community Health Workers
  - Agricultural Extension Staff
  - Rural Health Centers
  - Schools



# OMPT Project Locations



# Examples from the field

## Hygiene and Sanitation Messaging in Eritrean Refugee Camps

Location: Ethiopia



## Ebola Prevention Messaging

Location: Guinea





One Mobile Projector Per Trainer

Reducing Worldwide Poverty Through Video Education

Thanks for attending!

Matt York  
Executive Director  
info@ompt.org  
530.343.7868  
ompt.org

This work is licensed under the Creative Commons Attribution-NonCommercial-NoDerivs 3.0 Unported License. To view a copy of this license, visit <http://creativecommons.org/licenses/by-nc-nd/3.0/> or send a letter to Creative Commons, 541 Market Street, Mountain View, California, 94041, USA.

