

# Communication tools for community health workers and clinics



We don't know  
who needs  
emergency care





We don't know  
who has  
tuberculosis  
symptoms





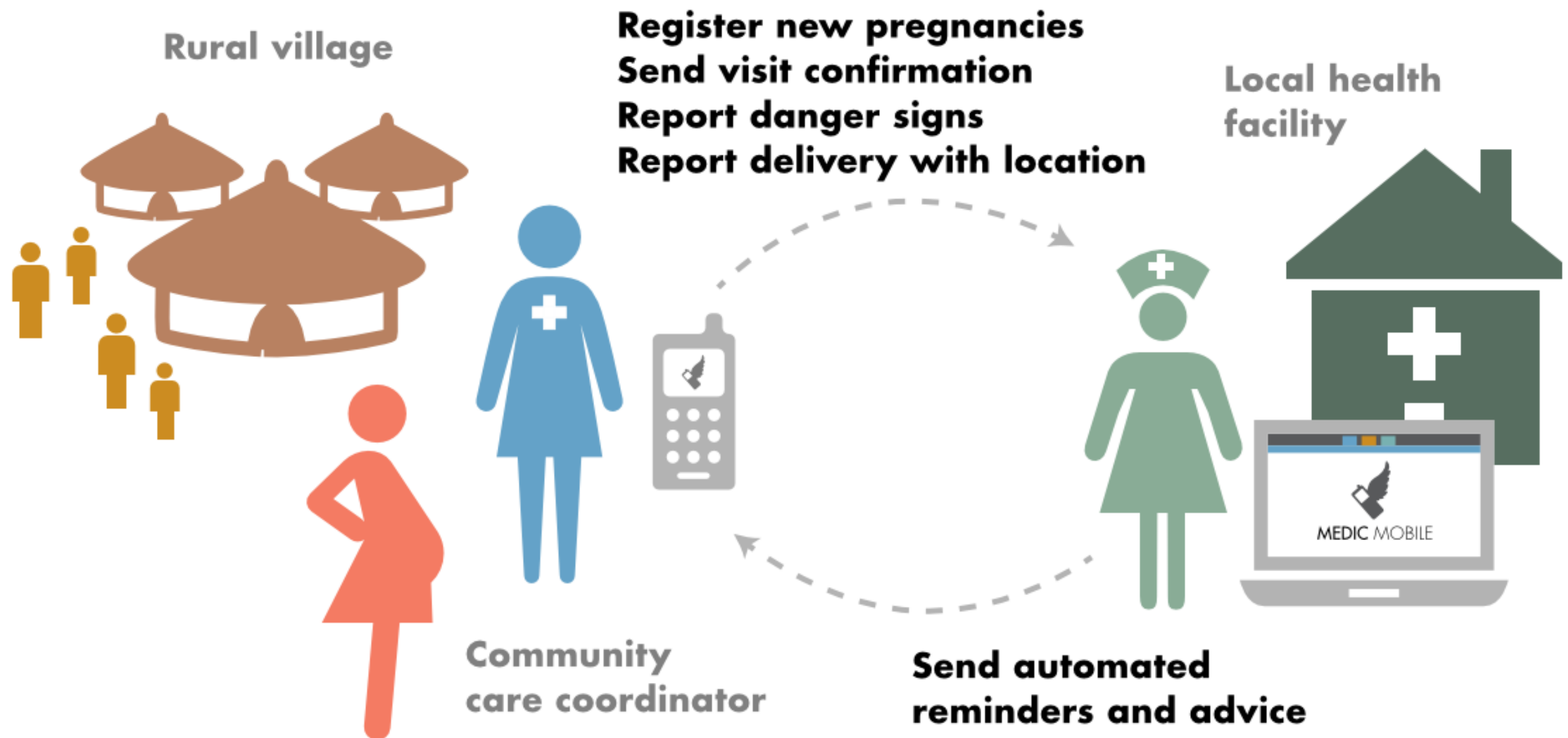
Pregnant  
women are  
missing  
antenatal care  
visits



Help community health workers and clinics communicate and coordinate care.

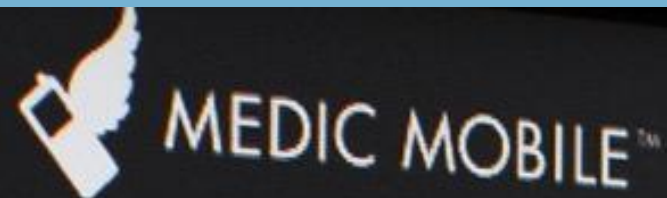


# Medic Mobile for Antenatal Care





# Our Tools



Gerda Gariepy

Newhurst › Shoreburn › District 3

te puedo explicar

20 hours ago

Kimbra Kirby

Riverbridge › Crystalbell › District 2

Thank you for your patience

a month ago

Fatima Fauver

Aelburn › Crystalbell › District 2

Thank you. I have informed her family.

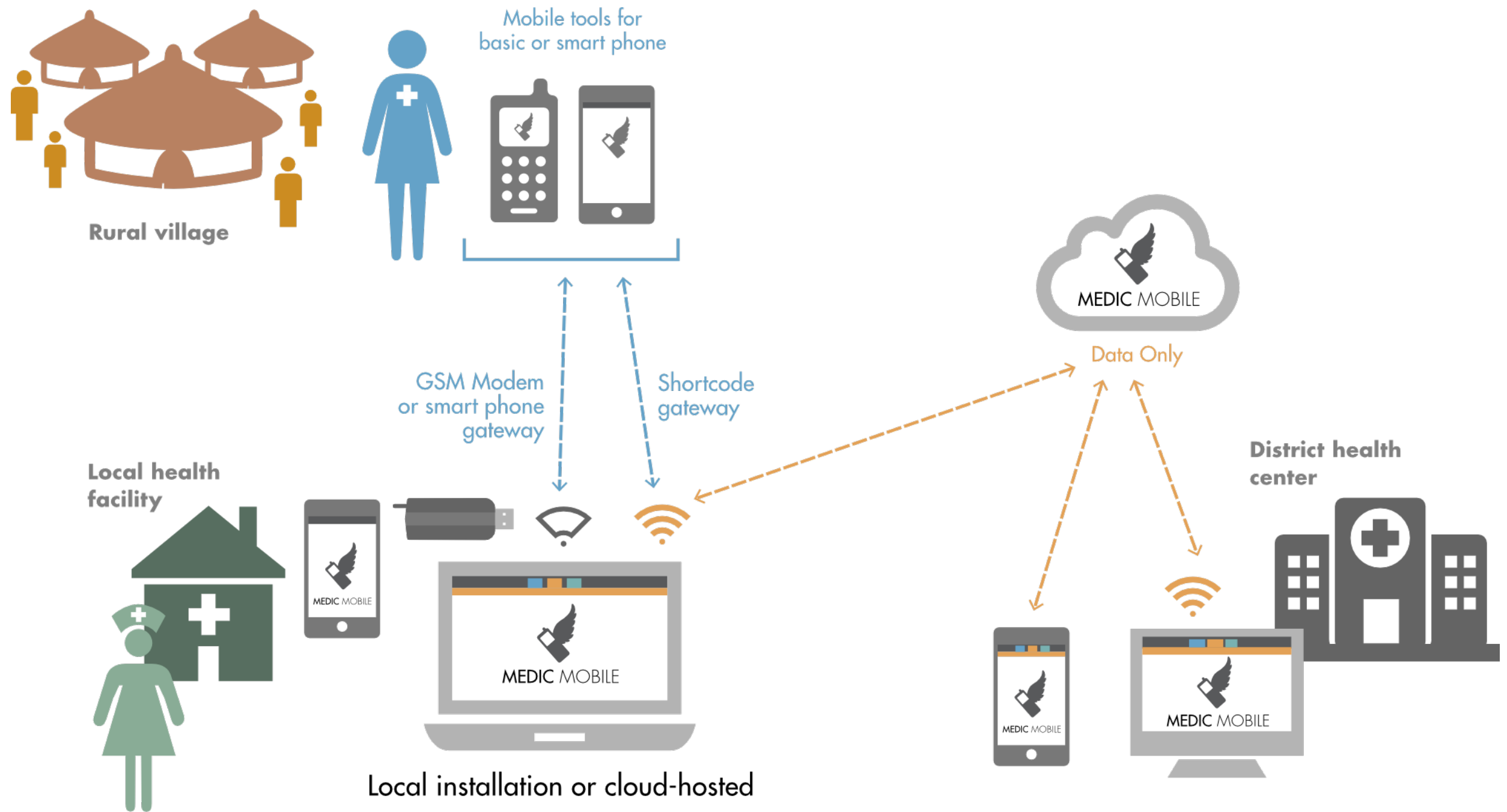
3 months ago

Gerda Gariepy +28154791448

I am out of bandages. Can you deliver more this week?  
received 3 months ago

● pending autoreply 3 months ago

# The Medic Mobile Toolkit





# Gather information from anywhere

The image displays the Medic Mobile app interface, which is designed for healthcare workers to manage patient information and appointments. The app is shown on a smartphone screen, with a SIM card (TF64SIMC4 V2) visible in the bottom left corner. The interface includes a top navigation bar with icons for Messages, Reports, and Analytics. Below this is a search bar with filters for form types, facilities, dates, and status. The main content area shows a list of patients, each with a name, location, and a status indicator (green checkmark or red dot). A red box highlights the 'Pregnancy Registration LMP' form for a patient named Jane. The form includes fields for Patient ID (78025), Expected Date (Sat, Jul 25th, 2015), Weeks since LMP (3), and Name (Jane). Below the form is a section for Messages, which includes a reminder for Jane to visit the health facility for an ANC visit.

**MEDIC MOBILE™**

Messages Reports Analytics

All form types All facilities Any date Any status Extra search words

**Pregnancy Registration LMP**

Content  
**P 3 Jane**

Patient ID  
**78025**

Expected Date  
**Sat, Jul 25th, 2015 (in 6 months)**

Weeks since LMP  
**3**

Name  
**Jane**

Automated Reply  
Thank you for registering Jane. Their pregnancy ID is 78025, and EDD is Sun, Jul 26th, 2015  
● pending 3 months ago

**Messages**

**ANC Reminders LMP:1** edit

Please remind Jane (78025) to visit health facility for ANC visit this week. When she does let us know with 'V 78025'. Thanks!  
● pending 22 days ago

Did Jane attend her ANC visit? When she does, respond with 'V 78025'. Thank you!  
● pending 15 days ago

# Communicate with your contacts

The screenshot displays the MEDIC MOBILE app interface. At the top, a dark navigation bar contains the MEDIC MOBILE logo, a 'Messages' tab with an envelope icon, a 'Reports' tab with a bar chart icon and a '100+' badge, and an 'Analytics' tab with a line graph icon. To the right of these are a plus sign and a gear icon for settings.

Below the navigation bar is a list of contacts. Each contact entry includes the name, location, and a snippet of the last message:

- Gerda Gariepy** (Newhurst • Shoreburn • District 3) - 21 hours ago - "te puedo explicar"
- Kimbra Kirby** (Riverbridge • Crystalbell • District 2) - a month ago - "Thank you for your patience"
- Fatima Fauver** (Aelburn • Crystalbell • District 2) - 3 months ago - "Thank you. I have informed her family."

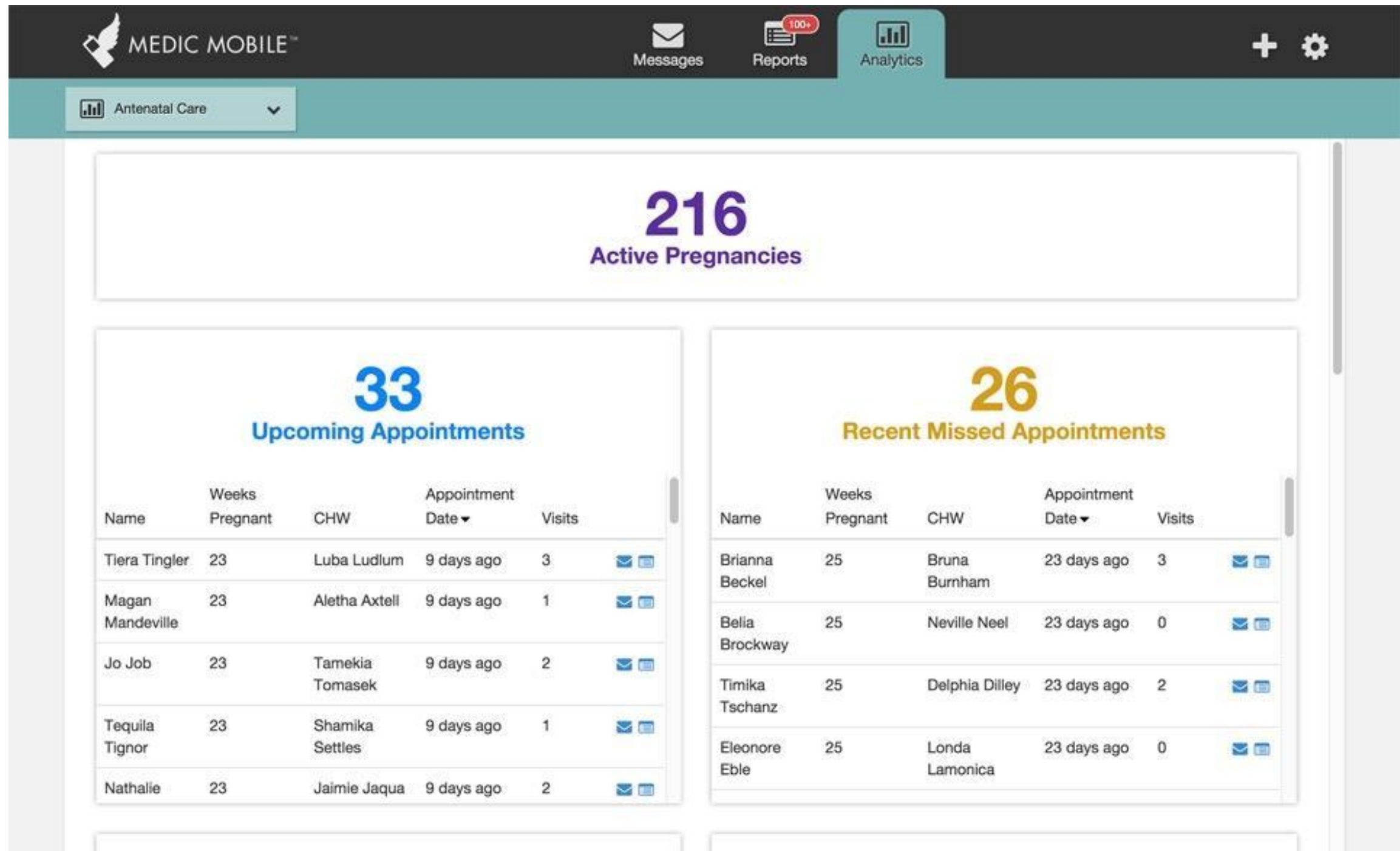
The main area of the app shows a detailed conversation with **Gerda Gariepy +2854797448** (Newhurst • Shoreburn • District 3). The conversation history includes:

- Gerda Gariepy:** "I am out of bandages. Can you deliver more this week?" (received 3 months ago, pending autoreply 3 months ago)
- System:** "Yes, we will deliver a new kit on Tuesday." (pending 3 months ago)
- Gerda Gariepy:** "Has the kit been delivered?" (pending 20 days ago)
- System:** "no entiendo que es el comunismo?" (pending 21 hours ago)
- Gerda Gariepy:** "te puedo explicar" (pending 21 hours ago)

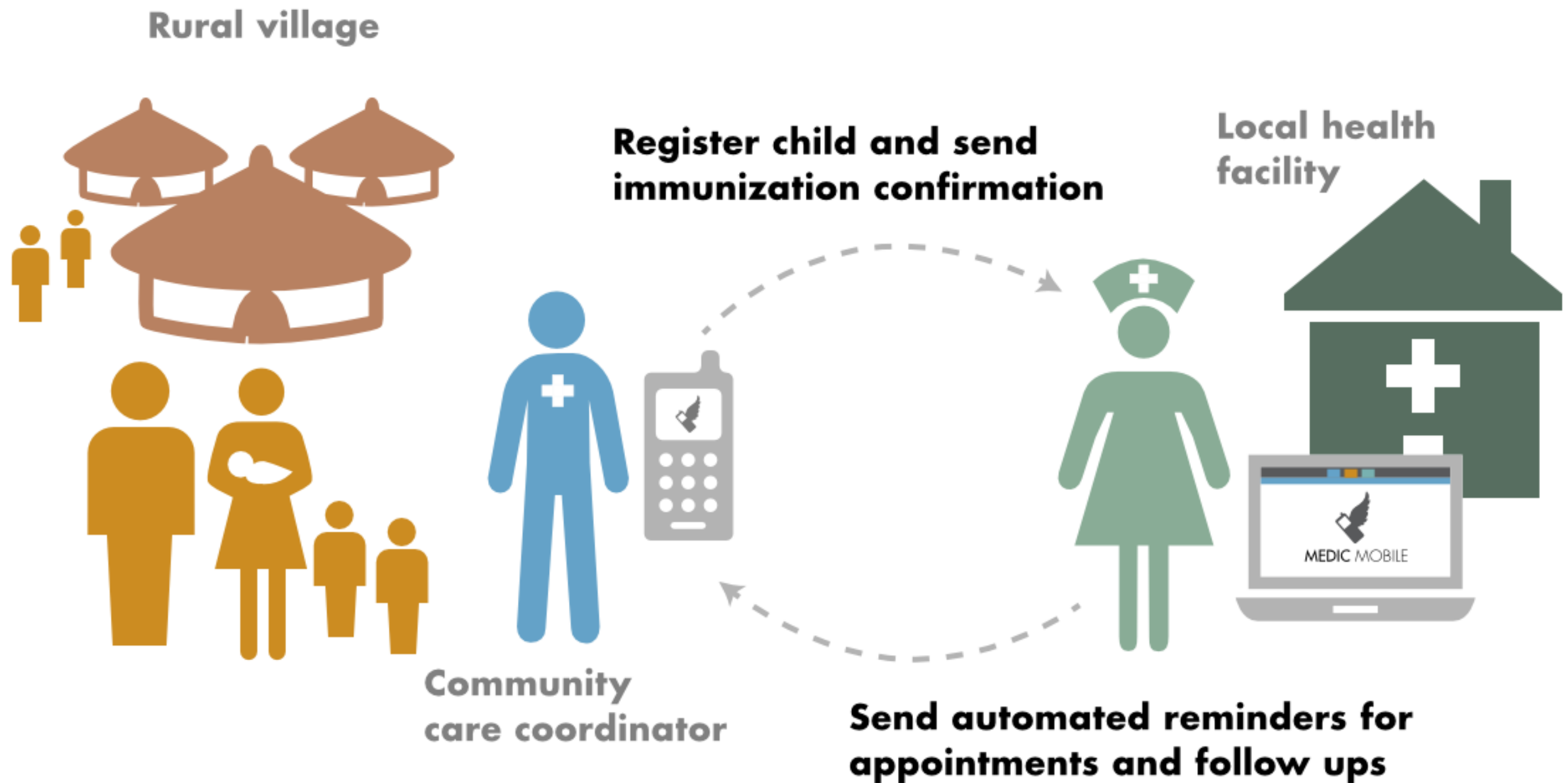
At the bottom, there is a text input field labeled "Enter message" and a blue "Send" button.



# Use analytics to help health workers

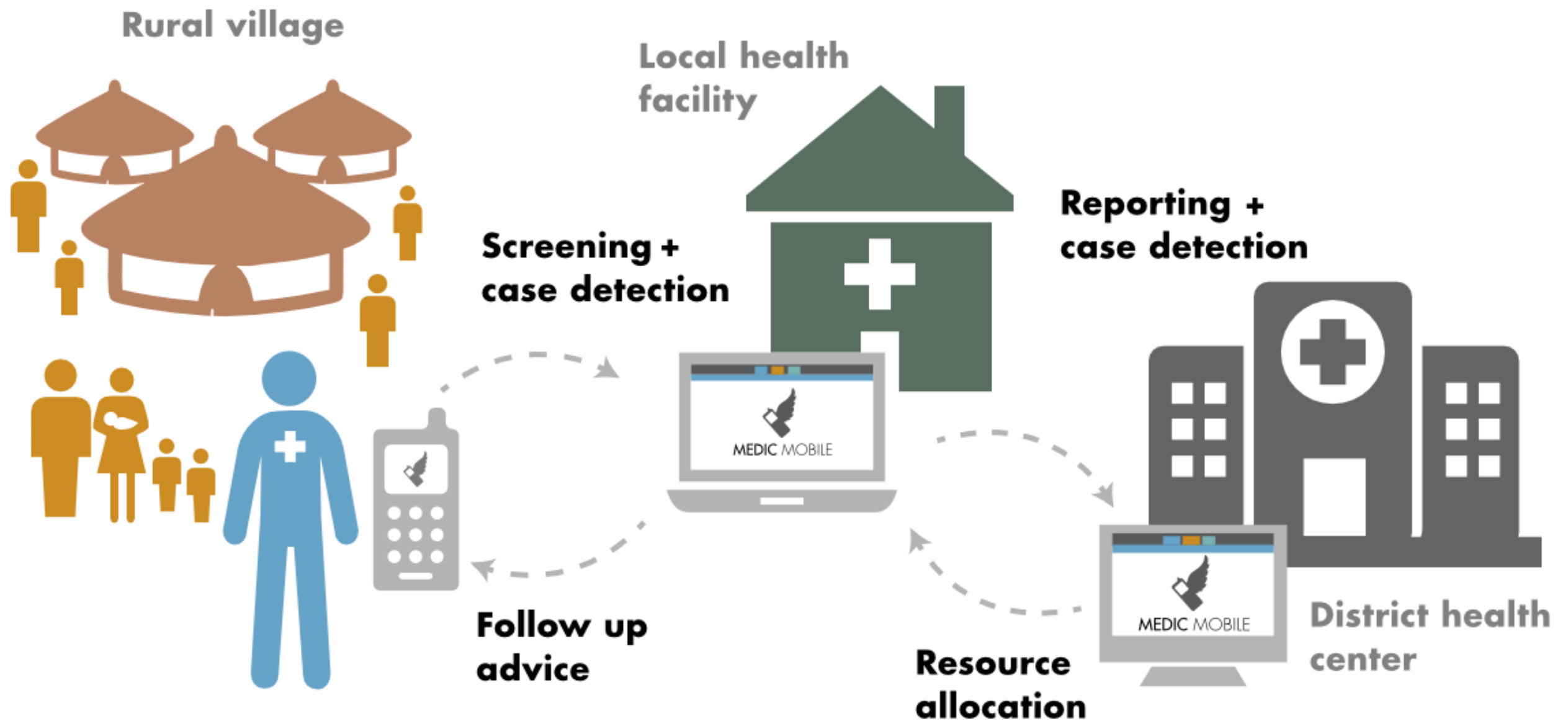


# Childhood Immunization

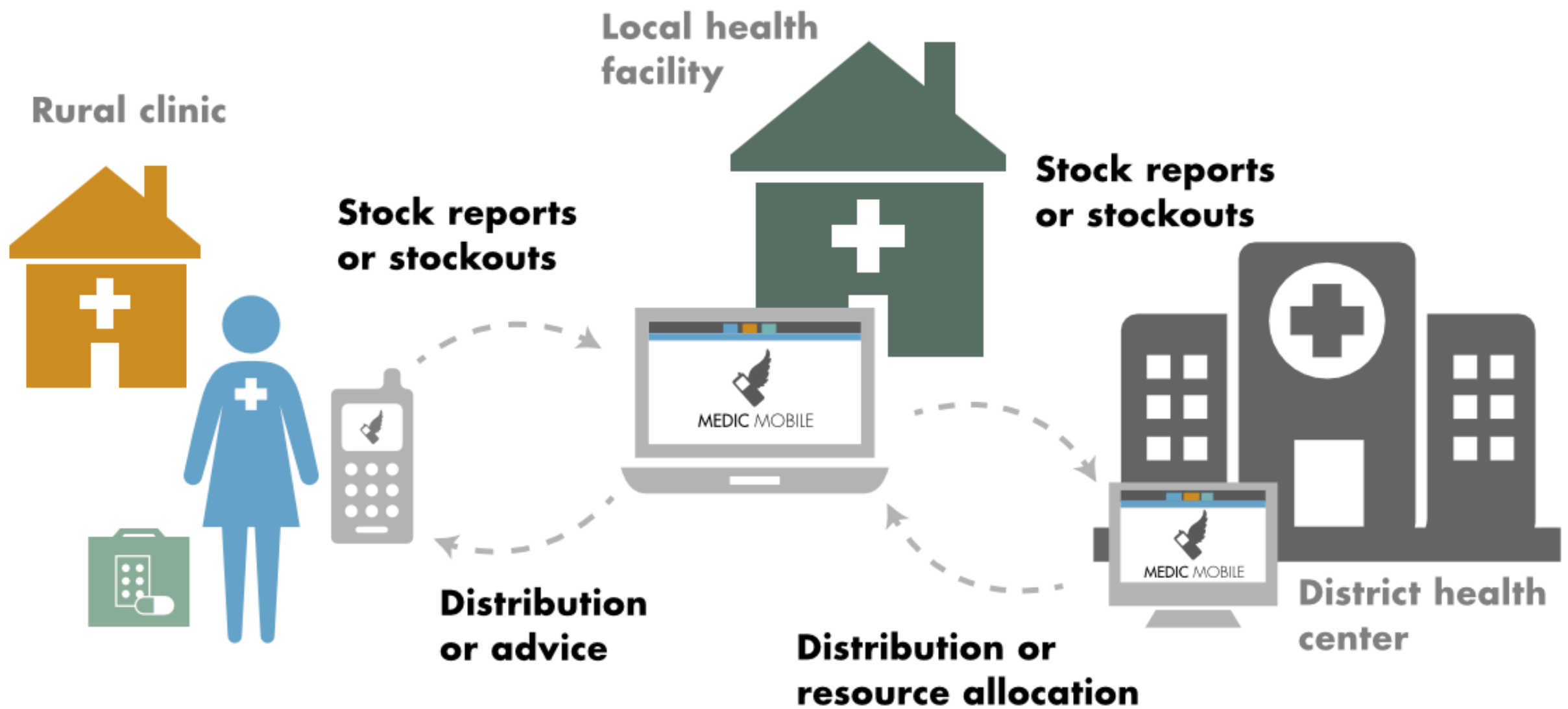




# Disease Surveillance



# Stock Monitoring





# Lessons Learned

Support CHWs as local leaders

Participatory design is critical

Products that work for people

Use cases with impact logic

# Contact

@medic

[medicmobile.org](http://medicmobile.org)

[hello@medicmobile.org](mailto:hello@medicmobile.org)





# Impact

## **Study 1**

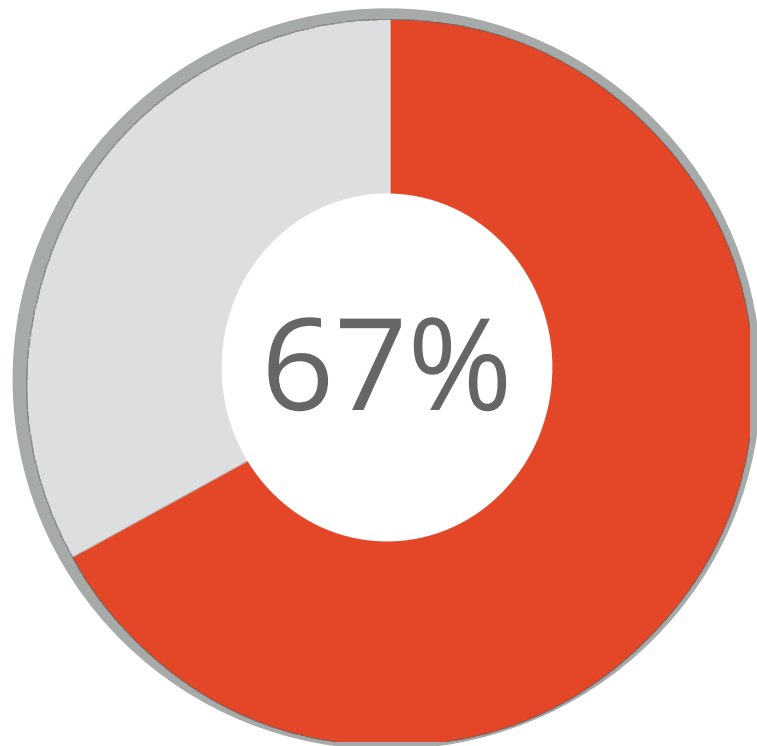
Doubled the number of facility deliveries in Coastal Kenya

## **Study 2**

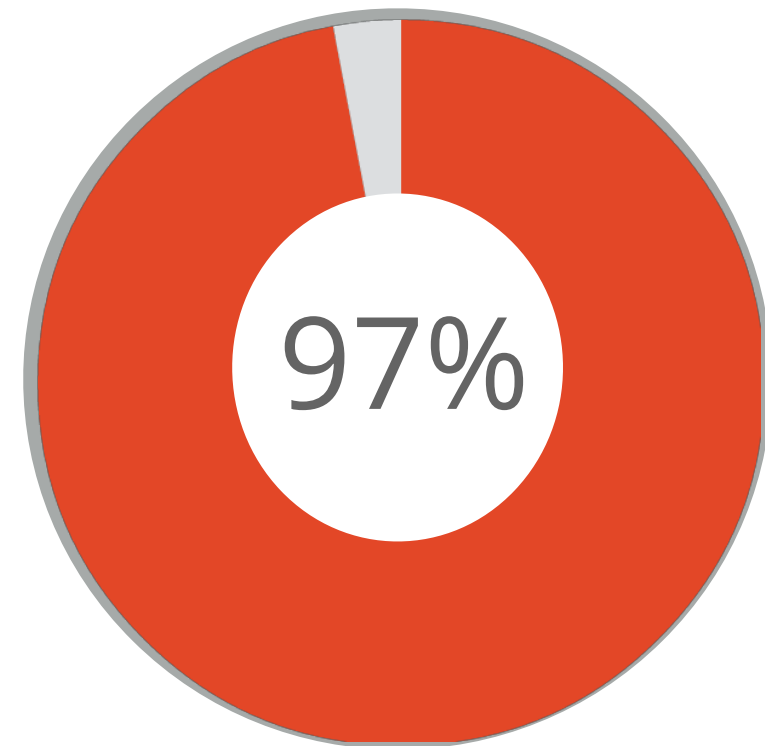
Increased the facility delivery rate from 25% to 62% in Nepal

# Impact

Complete immunization rate



Before Medic Mobile Interventions



After Medic Mobile Interventions

# Scale is necessary

Our tools are supporting 9,000 health workers in 21 countries.



Medic Mobile has worked with more than 60 partners.



# Anyone can use these tools

The screenshot shows the Medic Mobile app interface. A 'Configuration Wizard' overlay is displayed in the center, with a close button (X) in the top right corner. The wizard has a progress bar at the top with a '+1' indicator. The steps are:

- 1 Modem setup
- 2 Identify care coordinators (selected, indicated by a green checkmark and a '+1' indicator)
- 3 Language preference (selected, indicated by a green checkmark)
- 4 Registration form
- 5 Share impact statistics

Under step 2, 'Identify care coordinators', there is a sub-instruction: 'Select who will be registering and tracking pregnancies in your community. They will need a mobile phone with a texting plan.' Below this are three circular icons representing different roles:

- The pregnant patient (icon of a pregnant woman)
- Community health worker (icon of a person with a cross)
- Facility nurse (icon of a nurse)

Below the icons is a note: 'If you don't know what to choose, refer to the ANC user guide.' At the bottom of the wizard, there is a 'Skip the setup wizard' link and a 'Finish' button.

The background app interface shows the 'Antenatal Care' screen. It has a header with the 'MEDIC MOBILE' logo and a navigation bar with icons for messages (3), appointments (5), a bar chart, a person, and a gear. The main content area is divided into two sections: 'Women With Upcoming EDDs' and 'High Risk Pregnancies'. Each section has a table with columns for 'Patient Name', 'Weeks Pregnant', 'Last Appointment', 'Visits', and 'EDD' (or 'CHW' for High Risk Pregnancies).

# Goals for 2020

200,000 health workers who are connected and supported.

Better care for 100 million people.