# Working with Boys and Men to Promote SRHR and Gender Equality

Ruti Levtov, Promundo-US

Credit: Ivan Stojilkovic/Ce

# Gender and Sexual and Reproductive Health and Rights

Unmet SRH needs continue to be a threat to the health and wellbeing of millions of women, children, and men

Forty percent of pregnancies around the world are unintended

Norms around masculinity and femininity – and power relations – shape sexual and reproductive behaviors





# **Our Approach**

#### We approach this work with the understanding that:

- Men and boys are also enmeshed in gender norms, social expectations and power dynamics
- Gender is relational and intersects with other dimensions of difference
- Some social norms of masculinity are harmful to both men and women, boys and girls
- Therefore, gender equality can bring **benefits** for women, children and men themselves
- Men can be—and are—agents of change





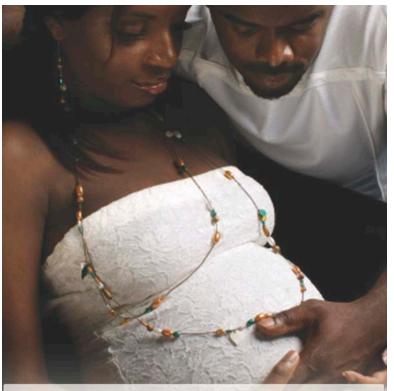
## Men and SRHR/MCH

More equitable decision-making re: family planning and contraception

Improved health service use

Less postpartum depression

Long term involvement with children



#### YOU NEVER MISS A PRENATAL VISIT. YOU ARE MY FATHER.

You are starting on the adventure of a lifetime: you get to be a father. You are needed from the start: to learn, to be involved, to be responsible.

As a father, you can show you care by supporting the mother at every step of the pregnancy.

Not only will you discover things you never knew about yourself, you will help significantly increase the chances of a safe and comfortable birth of your child and for her mother.

For more fathers & prenatal care: www.Men-Care.org Men Care MenEngage Stocke Gender

#### Gender Exploitative

#### Gender Blind or Neutral

#### Gender Accommodating or Sensitive

#### Gender Transformative





# MenCare is active in more than 35 countries.

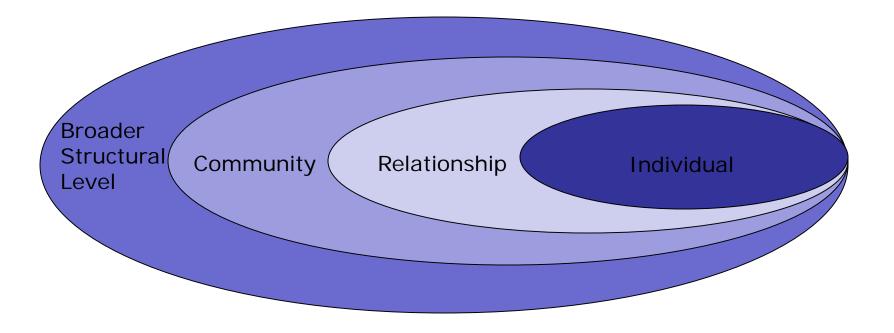
# For more information about the campaign and its partners, visit MenCare

www.men-care.org





# Working at multiple levels



Need for intervention



### MenCare+





## Pai, conheça a lei do acompanhante

 A Lei Federal nº 11.108/05 - Lei do Acompanhante - é válida para parto normal ou cesariana.

 A Lei determina que esse acompanhante será indicado pela gestante. Converse com a sua parceira e demonstre a sua vontade de participar do momento do parto!

 A presença do(a) acompanhante - inclusive se este(a) for adolescente não pode ser impedida pelo hospital ou por qualquer membro da equipe de saúde, nem deve ser exigido que o(a) acompanhante tenha participado de alguma formação ou grupo.

Se estes direitos não forem respeitados, você deve entrar em contato com a Ouvidoria do Ministério da Saúde, por meio do telefone 136.

Participar do pré-natal e conhecer previamente a maternidade onde o parto será realizado é a melhor forma de garantir os seus direitos.



FECHADA (VERSO)

RIO

Ministério da Saúde





# **Challenges & Risks**

- Not all men should be involved screening and providing services for violence prevention
- Ensuring women are in control, feel comfortable
- Avoid discouraging single or unaccompanied women from accessing services
- Making sure you are not reinforcing norms of men's control over women's health



# Recommendations

Policies that promote and facilitate men's engagement in SRH, MCH, caregiving

Strong systems and trained, sensitive staff

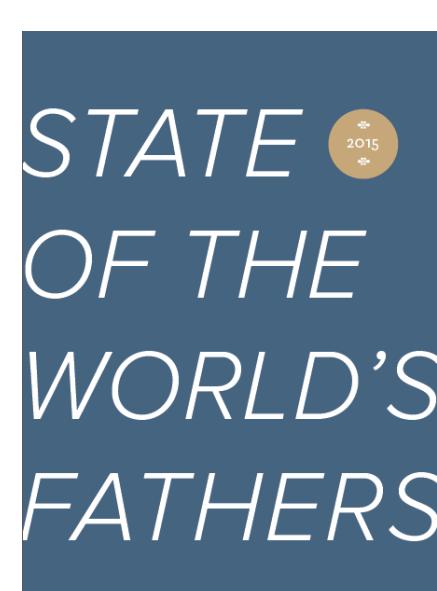
Effective, scaled up programming

Transformation of social norms

More research and evaluation

Start early

Support and respect the diversity of men and women's choices and family structures



# Questions or comments?

r.levtov@promundoglobal.org www.promundoglobal.org www.men-care.org

