# MomConnect South Africa:





Department: Health **REPUBLIC OF SOUTH AFRICA** 





## What is MomConnect?





## Founding Partners

## **Technical Partners**





Department: Health **REPUBLIC OF SOUTH AFRICA** 









### Donors

Johnson Johnson





Personalised. Integrated. Built for Scale. Feedback Loop. Customised. Local installation.

# The John Handler Handl

Photo Credit: UNICEF South Africa www.flickr.com/photos/unicef sa

# Building Blocks

Photo Credit: UNICEF South Africa

Service Rating Helpdesk

Stage based Push Messages

## Building Blocks

Multi-Channel Registration

DHIS2





# Line Beginnings

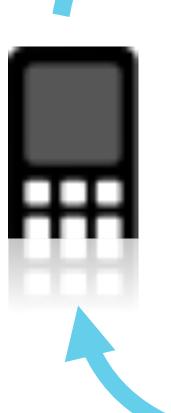


Personalised. Integrated. Built for Scale. Feedback Loop. Customised. Local installation.

## Supply

Rating of the service received as well as the ability to log complaints and send compliments puts the power in every woman's hand to demand the service she deserves

> Unique codes link supply reporting to a clinic or health care provider





Health

System



Health Care providers and Patients

## Demand

Stage based messaging and FAQs create demand through increasing knowledge and encouraging health seeking behaviour

# Supporting the Supply Side

Photo Credit: UNICEF South Africa www.flickr.com/photos/unicef\_sa/



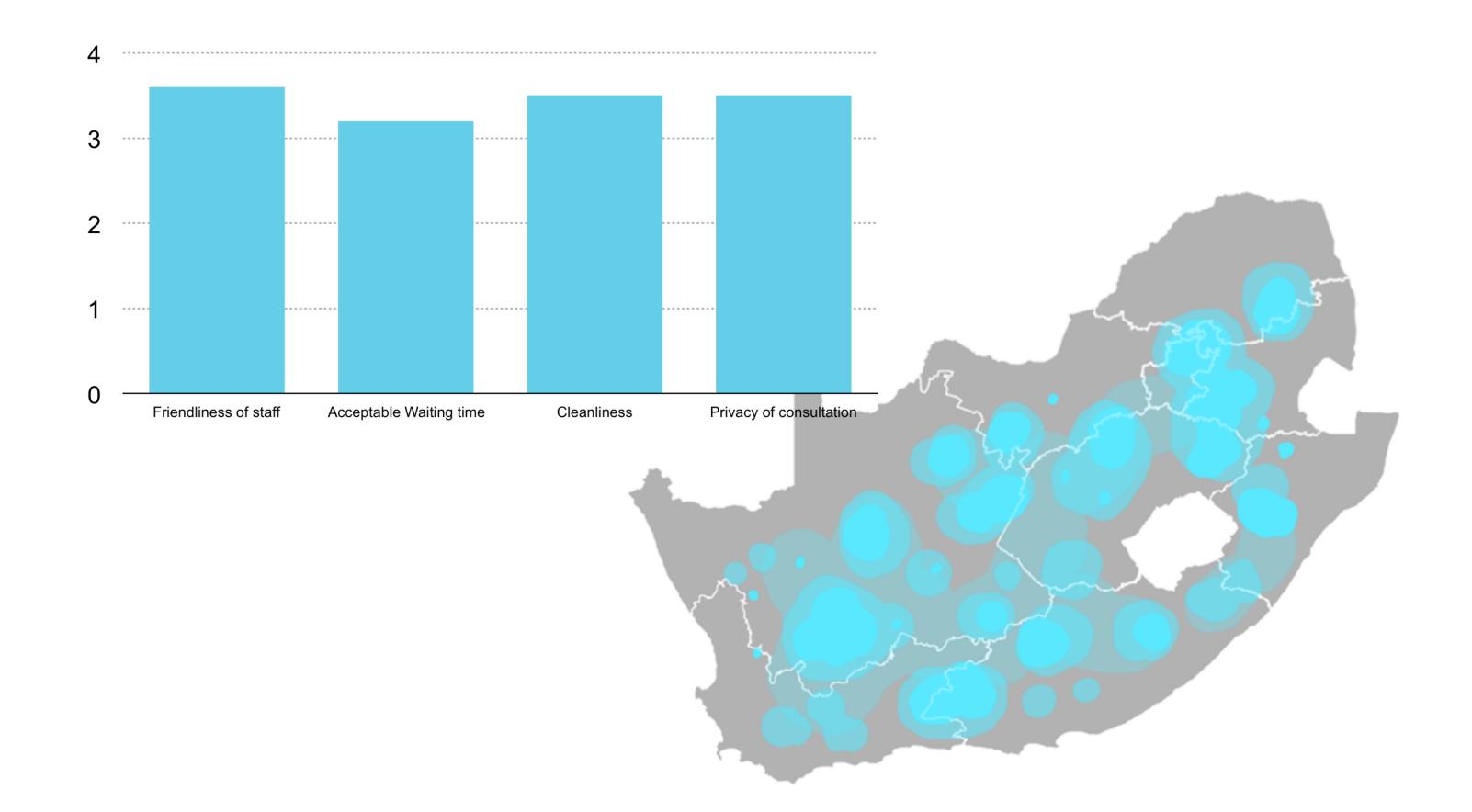
Helpdesk

# Building Blocks





At various points in the women's journey with this system she receives a message to ask her to rate the service she received. This service rating is linked to a unique code so that performance can be monitored on a Health Care Worker, clinic, district and province level.



# >120,000 Service Ratings

# 1 National Medication shortage identified and resolved



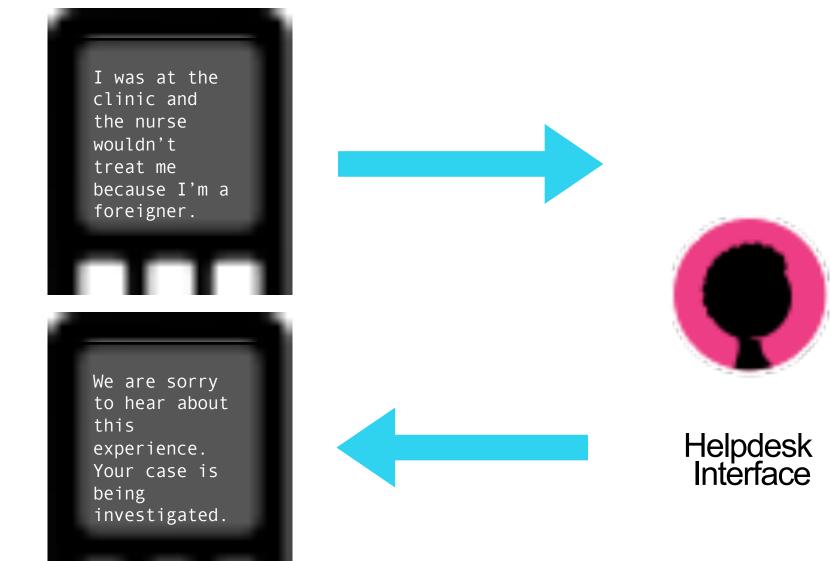


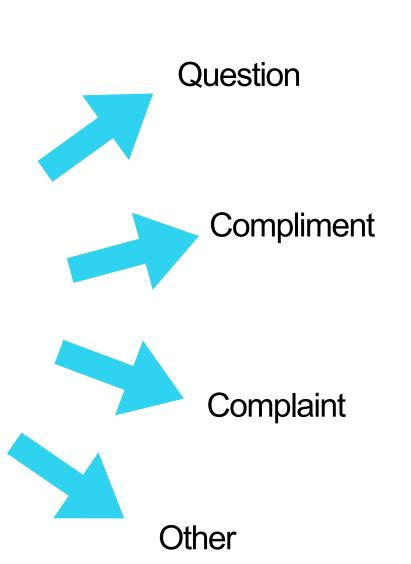


Mothers can send in any question, compliment or complaint to the helpdesk via SMS or dial in via a toll free number. Trained helpdesk operators then reply to these messages with prewritten, approved content through the Helpdesk Interface.



Mom





# >240,000Helpdesk Messages Processed



# FAQs or Info Guides

Info guides are available via USSD and IVR. These Info Guides are not stage based and allow users to browse in various topics and the user can then choose to have the content send to them via SMS. This content is the same as the content used to answer user's questions via the Helpdesk and can be tailored to serve multiple role players in the ecosystem.



Dial



### Browse

If anyone in your family has TB, make sure that you and the rest of the household test for TB. Treatment will protect you and your baby...

Find

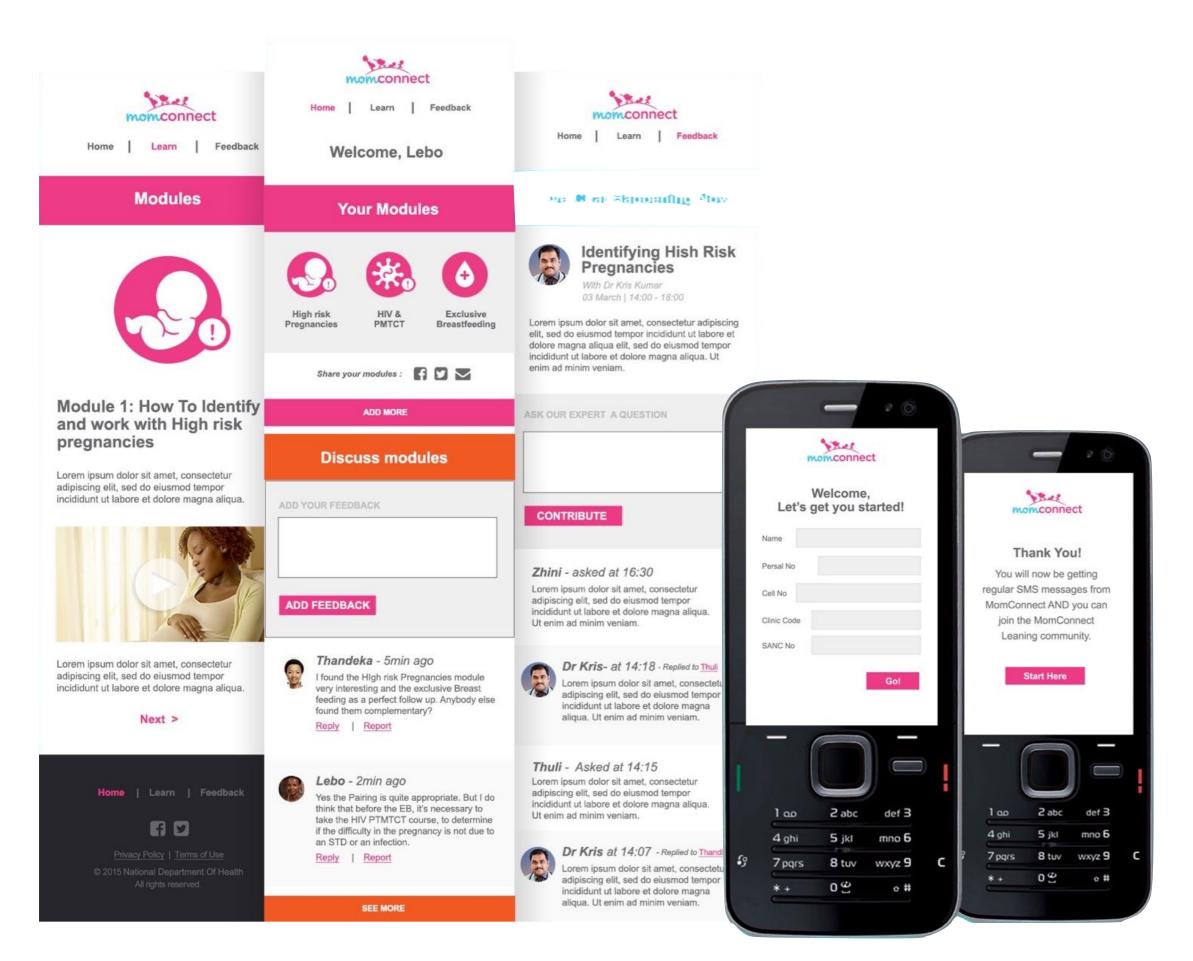


### SMS

# NurseConnect

In recognition of the need to empower health workers, we are currently developing a Nurses and Midwives training system that comprises of USSD registration, Info Guides, Targeted SMS messages and a mobile web based training platform

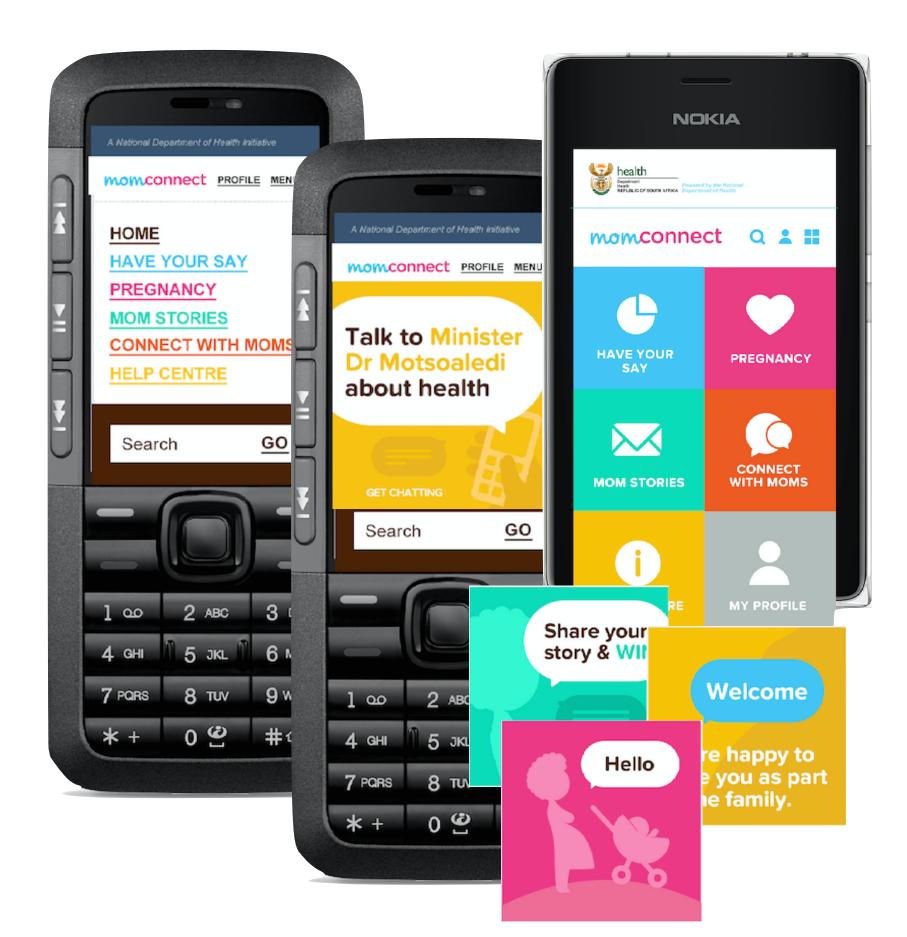
## NurseConnect



# Coming Soon

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## More...



# Thank You



