



Springboard

for Health Communication Professionals

A Walk Through

What is Springboard?

Springboard is an **interactive community** for health communication professionals



The Online Community

On Springboard, you can: **share** resources, **network** with other health communication practitioners, and **learn** best practices

Connect, Share, Learn

Your home for health communication capacity strengthening



Register Now

1949
Members

66
Groups

297
Discussions

The banner features a group of five smiling young people (three men and two women) in an outdoor setting. A semi-transparent orange box with the text 'Register Now' is overlaid on the image. Below the image, three statistics are displayed: '1949 Members' with a person icon, '66 Groups' with a group of three people icon, and '297 Discussions' with a speech bubble icon.

Global Activity Feed

Start posting updates and asking questions right away!

Sitewide Activity



What's new, Soma?

Start typing...



Lynn Van Lith replied to the discussion **Health Communication's Role in HIV Prevention and Care** in the group **Health Communication's Role in HIV Prevention and Treatment Outcomes** 18 hours, 16 minutes ago

Dear Ana Carolina,

There are a lot of useful tools and resources on the Health COMpass as well and through a simple search, I just identified several resources. You'll find ideas here: <http://www.thehealthcompass.org/>. There are also several other websites to check depending on what segment of the youth population you are working with whether... [\[Read more\]](#)

Join this discussion

Delete

Like **1**

Khandoker Abu Jafor Md. Saleh liked this.

Share

Discussion Themes

Connect with the Moderators



Michelle Kaufman, Ph.D.



Carol Underwood, Ph.D.



Beth Mallalieu



Lynn Van Lith

Events Calendar

Upcoming Events

Swazis for Zero HIV New Infections

On *October 9, 2014* from *10:27 am* to *November 30, 2014*
11:27 am

HC3 Innovation Webinar 7: Social Media Analysis

Takes place on *December 9, 2014* from *11:00 am* to *12:00*
pm

Add an Event to the Calendar

Promote a conference, webinar and/or meeting to a health communication-focused audience.

Contribute an event to Springboard!

[+ Add Event](#)

Fill Out Your Profile



@emallalieu

active 29 minutes ago

Cancel Connection

Private Message

Activity

Profile

Notifications 0

Connections 30

Groups 6

Discussions

Media 0

Settings

Name

Beth Mallalieu

Gender

Female

Organization Name

JHU · CCP

Organization Type

University/Educational Institution

Job Position

Program Implementation

Program Focus Areas

HIV/AIDS

Country

United States

Network With Others



Marti van Liere - "GAIN, SPRING and USAID will engage in a Springboard discussion on SBCC for Nutrition at scale next week, 15-19th December. This is a follow-up from the conference we jointly organized in Washington, one month [...]" [View](#)
active 3 days, 5 hours ago

[+ Connect](#)



Shana McGough
active 3 days, 2 hours ago

[+ Connect](#)









Beatrice Spadacini
not yet active

[+ Connect](#)






Join Groups and Explore

Join a group on a specific topic for even more discussion

	Malaria SBCC active 6 hours, 38 minutes ago A group for Malaria social behavior change communication discussions and information sharing.	Leave Group Public Group / 95 members
	Health Communication's Role in HIV Prevention and Treatment Outcomes active 6 hours, 38 minutes ago This group is for those interested in using health communication to make a greater impact with their HIV interventions.	Leave Group Public Group / 44 members
	Monitoring and Evaluation of Health Communication Programs active 6 hours, 49 minutes ago This is a group for discussion about monitoring & evaluating health communication programs.	Leave Group Public Group / 204 members
	SBCC for Family Planning active 6 hours, 49 minutes ago FP specific resources and activities discussions	Leave Group Public Group / 154 members
	Leadership in Strategic Health Communication Workshop Alumni active 6 hours, 50 minutes ago A platform for our alumni to stay connected with other alumnus of the workshop, share ideas and insights into project occurring in their respective countries, and continue to improve the skills that were learned [...]	Leave Group Public Group / 30 members
	Ebola Communication active 13 hours, 46 minutes ago	Leave Group Public Group / 86 members

What will be your Springboard story?

NetWorks end of Project Event

Author	Posts	Favorite
September 12, 2014 at 2:49 pm REPLY #3494		
 Nan Lewicky	<p>Networks End of Project Event at National Press Club in DC – generating lots of great discussion! Which is better, continuous LLIN distribution vs mass campaigns?... Megan Fotheringham of PMI/USAID explains that it's not either/or, it's whichever fits your situation. Most important is to get adequate coverage, without over saturating market and wasting resources.</p> 	
September 12, 2014 at 4:05 pm REPLY #3498		
 Emily Ricotta	 <p>Albert Kilian (Trop Health), Hannah Koenker (CCP), Steve Smith (CDC) – net durability panel at the NetWorks End of Project event.</p>	
September 12, 2014 at 4:55 pm REPLY #3499		
 Anna McCartney-Melstad	<p>Looks like a great group and I love Megan's answer—so often I think countries feel like they need to pick either Continuous Distribution or Mass Campaigns and in some places both make sense and in others one or the other makes the most sense—it depends so much on context and what coverage levels already are, etc. etc. So glad this event is being covered!</p>	
+ Add a Reply		

Advertise your event

Network with others

Explore different topics

Find new research