



## When the Evidence is Not Enough: Hormonal Contraception and HIV Webinar

Adaptation of Hormonal Contraceptive and HIV Communication
Strategy in Malawi

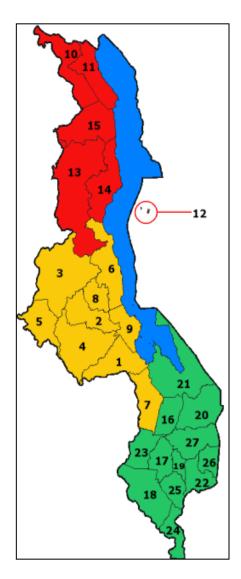
17<sup>th</sup> May, 2016

#### **Presentation Outline**

- Background
- Key selected SRH/HIV parameters
- Adaptation Process
- Progress
- Lessons Learnt
- Way forward

## **Background**

- Area: 119,310 sq km (1/3 covered by Lake Malawi)
- ▶ Total Population (2008): 13.1 million
- Estimates 2015-17million



## Selected SRH Demographic Data

	2004 MDHS	2010 MDHS
Maternal Mortality Ratio	984/100,000 live births	675/100,000 live births
Total Fertility Rate	6.0	5.7
Contraceptive Prevalence Rate	28	42
Neonatal Mortality Rate	33/1000 Live Births	31/1000 Live Births
Infant Mortality Rate	72/1000 Live Births	66/1000 Live Births
Unmet need for FP	28%	26%
HIV Prevalence rate 15-49 years	11.8%	10.6%

## Why is Malawi Adapting the HC-HIV Communication Strategy

- > HIV prevalence very high 10.6%
- Women and girls at highest risk
- Use of hormonal injectable is very high compared with other methods 32.2%
- Current available evidence strong enough to guide decision and underline informed decisions.
- Need to clarify to the public the uncertainty surrounding link between hormonal contraceptives and HIV risks



## **Malawi Adaptation Process**

## **Step 1: Preliminary Discussions**

- USAID presented the link between use of hormonal contraceptives and HIV related risks before the FP Sub committee
- Highlighted existence of an adaptable Strategic
   Communication Framework
- FP Sub Committee members invited USAID and HC3 to present to stakeholders in November 2014
- Negotiations and discussions among Reproductive Health Directorate, Health Education Services and HIV and AIDs Unit

## Step 2: Adaptation Workshop



## Step 2: Adaptation Workshop

- Stakeholders met in January 2015 to adapt the Strategic Communication Framework.
- Participants included:
  - Three key departments of the Ministry of Health led the process
  - National AIDS Commission
  - Civil Society such MANET +, NAPHAM
  - WHO
  - USAID
  - PSI, BLM
- USAID presented evidence on HC and HIV and current WHO recommendations.
- Malawi presented on the epidemiology context of the country on FP, HIV and maternal health.

# Draft Malawi HC-HIV Communication Strategy

- Outcome of the adaptation workshop
- Eight Audiences
- Primary Audiences included:
  - Sexually active women of unknown status or who are HIV negative using depoprovera or considering using DMPA
  - Sexually active women living with HIV, including those on ART using a method of Hormonal Contraception (HC)
  - Health System Managers
  - Clinical Providers
  - Non-medical providers

#### Influencing Audiences:

- Male partners
- Civil Society (PLHIV groups, Women's Rights)
- Local Journalists

# STEP 3: Scrutiny by Technical Working Groups

- The draft was then presented to relevant committees and TWGs
  - FP and Safe-motherhood Subcommittees,
  - HIV Prevention Technical Working Group
  - Essential Health Package Technical Working Group
  - Health Promotion Technical Working Group
  - Sexual and Reproductive Health Technical Working Group

## STEP 4: Approval by MOH

- Will finally be presented before the Senior Management Committee of the MOH for endorsement
- Hopefully anytime soon

#### **Lessons Learnt**

- Involvement of primary and secondary audience from the beginning minimizes false alarms
- Involvement of key departments in the Ministry of Health has seen a coordinated effort to achieve the desired goal
- Development of a communication strategy with sensitive issues require adequate time because of numerous consultations
- Development of the strategy require funding because there will be need to develop reader friendly materials that be used by service providers and the community across the country

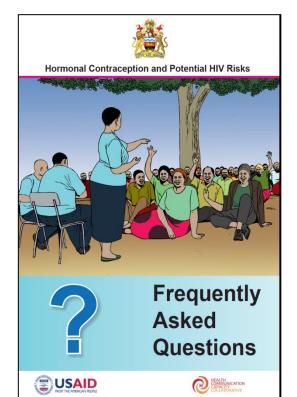
## Way forward

- Development of brochures and leaflets for both HIV negative and positive women
- An addendum to the already existing FP flip chart, community workers' flipchart and ART flip chart
- Development of a FAQ guide for providers as reference material
- Integrate messages into community radio shows
- Printing, disseminating and distribution of the materials

# What you need to know about ARVs and Hormonal Contraception







## **THANK YOU**