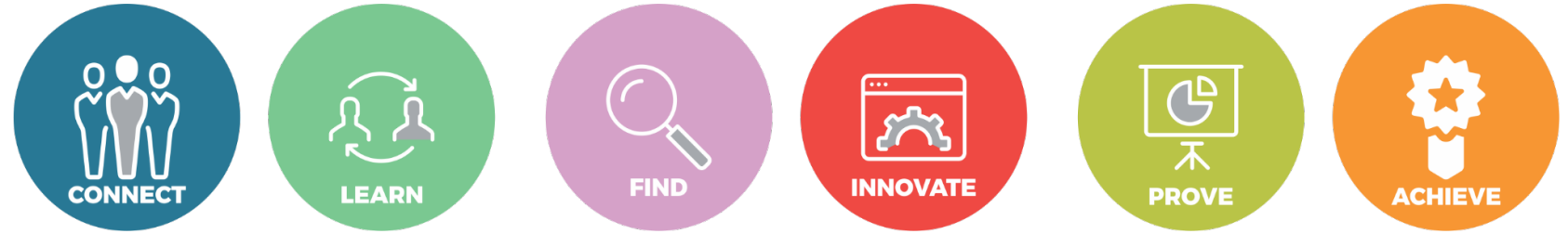




NIGERIA 
Springboard

for Health and Social Development Communication

Intro



- Springboard for Health Communication is an online platform for exchange among health and social development communication practitioners that reinforces and extends the reach of existing communities of practice.
- Springboard also facilitates face to face events/ activities.

The Vision

A dynamic and vibrant communication community contributing to improved health and social development programming.

The Mission

To establish and sustain a forum for connection, exchange and learning among health and social development communication practitioners at country, regional and international level.

Who can Join Springboard?

Springboard is for individuals and organizations interested in health and social development communication.

- Local universities
- Relevant ministries
- Agencies and Government departments
- Non-profit organizations
- Schools of communication and tertiary institutions
- Media practitioners
- Entertainment sector
- Public relations/advertising
- Private sector firms, health service providers and donors.

About

- The Health Communication Capacity Collaborative (HC3) built Springboard for Health Communication for sharing SBCC knowledge, experiences and resources.
- Springboard supports and nurtures regional communities of SBCC practitioners, scholars and policymakers.
- Members can share and tap into existing expertise and resources, develop their own health communication capacity, and discover or contribute innovative solutions

About (Cont'd)

- Springboard facilitates in-person, face-to-face networking events at the country or regional level, as well as online communities of practice, discussion forums and webinars.
- The face to face forums are enhanced through an online user-driven networking platform available at www.healthcomspringboard.org ; where members can connect and learn with colleagues from other Country forums.
- The virtual Springboard is a dynamic environment of exchange and development that leverages the power of new technologies to extend and enhance in-person experiences.

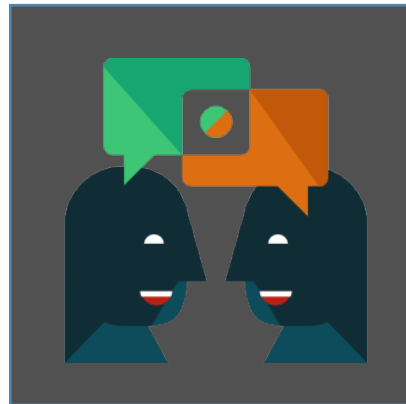
About (Cont'd)



VIRTUA

L

- Joining groups
- Asking questions
- Sharing files and links
- Learning new things
- Finding evidence sources
- Being Recognized



FACE TO FACE

- Meetings
- Workshops
- Conferences
- Seminars
- Meet-ups



Why Springboard?

- Access information to improve practice
- Connect with professionals around the continent
- Open up doors you did not know existed.



How is Springboard Structured?

Springboard is a global forum consisting of regional and country level health communication communities. It is governed by global and regional advisory councils. The virtual platform has not been designed for content, but links users to already existing content platforms.



CONNECT

Join a Community

Find or form thriving communities based on shared interests, experience or expertise



LEARN

Develop Skills

Get or give advice, mentor or be mentored, or lead or take part in learning opportunities.



FIND

Get What You Need

Locate or share tools, resources and research, and find experts, mentors and potential partners or donors.



INNOVATE

Spark New Ideas

Make new connections that support innovative thinking and novel uses of technology and other tools.



PROVE

Be an Advocate

Find or share testimonials, success stories and rigorous evidence.



ACHIEVE

Get What You Need

Be acknowledged and rewarded for your contributions and recognize others for their leadership.

Nigeria Springboard

← → ↻ 🏠 <https://healthcomspringboard.org/nigeria/> ☆ 📌 📱 ☰



🗨 Discussions ▾ 🌍 Countries ▾ 👥 Networks ▾ 📁 Jobs 📅 Events 📞 Directory ▾ ☆ Member Spotlights 🔍



Nigeria



Discussions

Find a Discussion related to Nigeria or start your own



Members

Members of the Nigeria Group



Jobs

Find jobs in Nigeria



Documents

Nigeria document library



Events

Post or add an event in Nigeria



SBCC Resources

Visit Health COMpass for Nigeria resources





HEALTH
COMMUNICATION
CAPACITY
COLLABORATIVE



CENTER FOR
COMMUNICATION
PROGRAMS **NIGERIA**



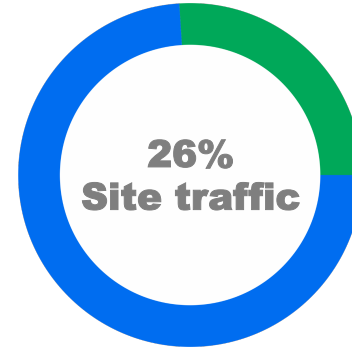
Africa Capacity Alliance

Statistics



401
Members

Largest country
group on
Springboard



26%
Site traffic

Largest amount
of site usage by
country



3rd
Highest App
Usage

Largest amount
mobile app
usage by country

Activities

2014

Face to face
forums started

**Lagos,
Port-Harcourt
Abuja**

Forums location

60-70

Average
attendance at
regional forum

Ibadan

Upcoming forum
location

September

University engagement forum commencing
at University of Ibadan

A woman is standing at the front of a room, presenting to an audience. She is holding a microphone and looking towards the audience. Behind her is a large projection screen displaying a logo with the letters 'VIA'. To the left, there is a poster titled 'ingboard for Health Communication' with a diagram and the words 'CONNECT', 'LEARN', 'FIND', and 'INNOVATE'. To the right, there is a whiteboard with some text on it. The audience is seated in the foreground, and the room has a modern, curved architectural feature on the right side.

Diverse topics at the forums

- Security and Social and health programming
- Private Sector and Community Health Programming
- Implications of Peace and Security on implementation of Social and Health Programs.
- Social media for Social Behavior Change Communication
- Empowering Youths for Social Behavior Change Communication

Continued conversation

REPLIES

AUGUST 13, 2016 AT 2:05 PM

EDIT | MOVE | SPLIT | TRASH | SPAM | REPLY #57023



BEATRICE
SINA-OLULANA

A big congratulations to the Nigerian team for this event. It was quite informative and an eye opener to the excellent work done among adolescents and youths in Nigeria. A lot was said about programmes targeting girls. One interesting question that challenged me as a Programmer is 'where are the boys in RH issues?'. I believe its a gap that is begging to be filled in our S& RH work.

AUGUST 13, 2016 AT 4:35 PM

EDIT | MOVE | SPLIT | TRASH | SPAM | REPLY #57024



Nike Ayodele

Thanks Ma'am.
We were glad you could make it to the forum.
You have raised a valid point and its really something to ponder on.
There should definitely be balance in programming and that includes messages that targets boys. Otherwise, in a couple of years, we will end up with men who are the target of another SBCC/Advocacy project.

AUGUST 13, 2016 AT 8:51 AM

EDIT | MOVE | SPLIT | TRASH | SPAM | REPLY #56939



Olajumoke
Olufunmiyi

The forum was very insightful and interactive. The speakers did an excellent job. I didn't regret coming at all. It really worth it. Please, I would want the 3 presentations to be uploaded here. Thanks so much. I wish to see more of these fora in the future.
Truly, the youth is the heartbeat of any country !

AUGUST 13, 2016 AT 9:35 AM

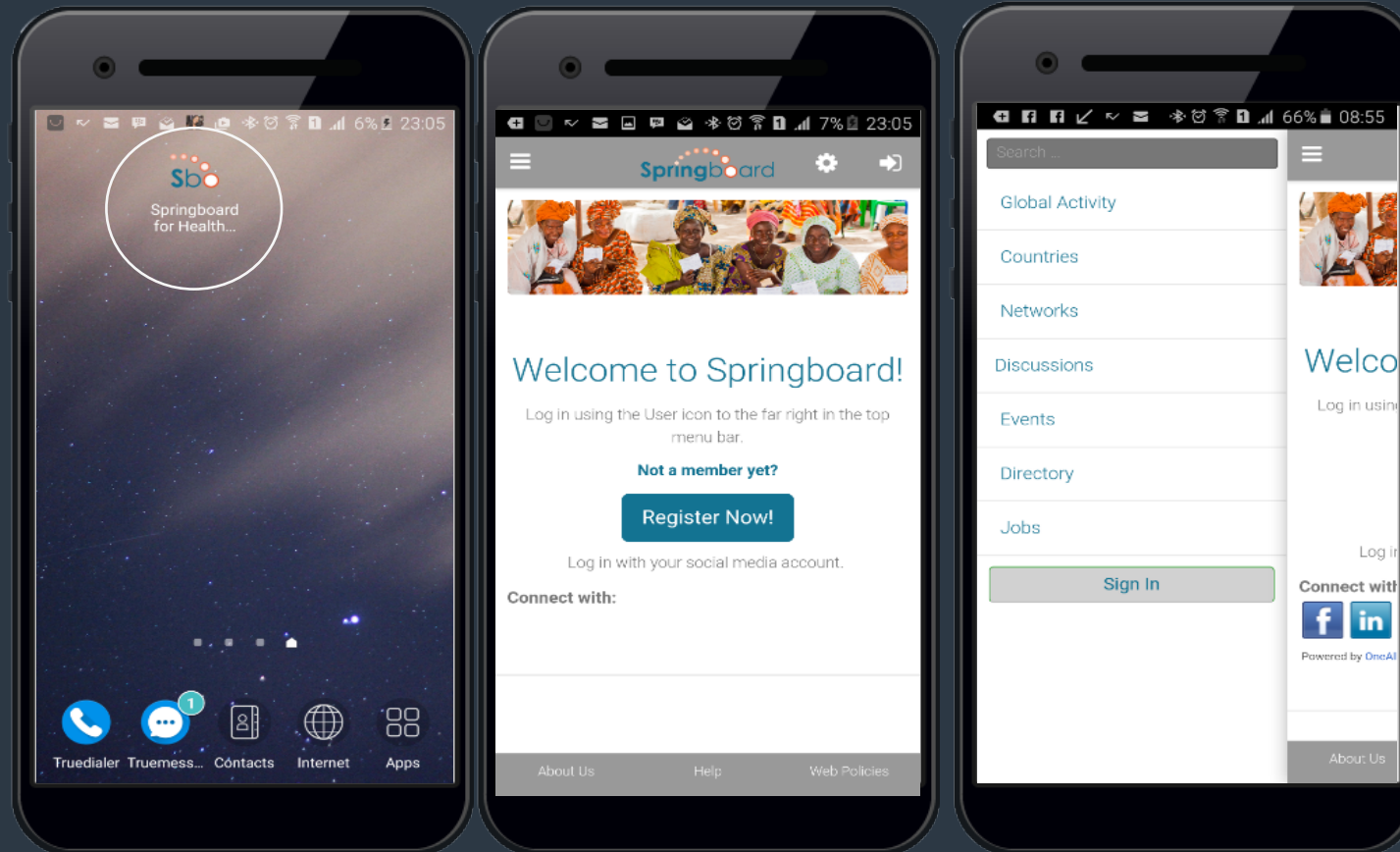
EDIT | MOVE | SPLIT | TRASH | SPAM | REPLY #57022



Nike Ayodele

Thank you so much for the feedback Olajumoke Olufunmiyi.
We are so pleased you could make it.
I also enjoyed the rich discussions and we will definitely be continuing them here.
Please look out for the presentations here on Monday.
We will also share news soon on the next meet up.

Springboard app





JOIN SPRINGBOARD TODAY

www.healthcomspringboard.org