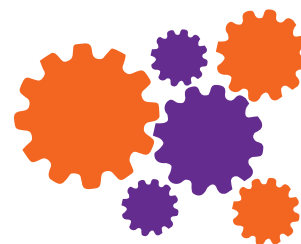


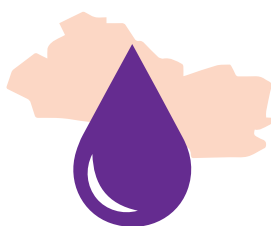
Social and Behavior Change Impacts Family Planning through Integrated Interventions

Approximately **30% of database articles** describe interventions integrating family planning (FP) with other health areas, including malaria, water sanitation, sexually transmitted diseases, child immunizations and general health. Of these, approximately **80% are FP-HIV integrated programs.**



Highlights from the literature: Integrated programs contribute to FP gains

Training staff and peer educators to address FP with clients at HIV clinics increased contraceptive method use from **17% to 37%** in Kenya.¹



Water Sanitation volunteers incorporating FP activities, role-plays and referrals into their home visits and educational sessions increased men's FP use from **44% to 63%** in El Salvador.²

Incorporating contraceptive education into a rural farmer's cooperative micro-loan group in Nepal meant **54%** of participating members **used contraception**, compared to only 9.1% of non-participating members.³



By coupling intimate partner violence reduction efforts with activities to increase contraceptive communication among couples, the **CHARM** project in India led to **doubled contraceptive uptake** among those participating in male-only and in male-only and couple sessions, compared to those receiving no interventions.⁴



Integrating targeted FP messages via a job aid, and same-day counseling referrals, into vaccination visits in Liberia increased new contraceptive users by **90% and 73%**, respectively, in two intervention sites.⁵



These and more articles on integrated FP SBC interventions are available in the HC3 FP Evidence Database: <https://healthcommcapacity.org/family-planning-evidence-database/>

References:

- 1 Grossman, D., Onono, M., Newmann, S. J., Blat, C., Bukusi, E. A., Shade, S. B., Steinfeld, R. L., Cohen, C. R.. Integration of family planning services into HIV care and treatment in Kenya: a cluster-randomized trial. *Aids*. 2013. 27 Suppl 1:S77-85
- 2 Lundgren, R. I., Gribble, J. N., Greene, M. E., Emrick, G. E., de Monroy, M.. Cultivating men's interest in family planning in rural El Salvador. *Stud Fam Plann*. 2005. 36:173-88
- 3 Axinn, W. G.. Rural income-generating programs and fertility limitation: evidence from a microdemographic study in Nepal. *Rural Sociology*. 1992. 57:396-413
- 4 Raj, A., Ghule, M., Ritter, J., Battala, M., Gajanan, V., Nair, S., Dasgupta, A., Silverman, J. G., Balaiah, D., Saggurti, N.. Cluster Randomized controlled trial evaluation of a gender equity and family planning intervention for married men and couples in rural India. *PLoS One*. 2016. 11:e0153190
- 5 Cooper, C. M., Fields, R., Mazzeo, C. I., Taylor, N., Pfitzer, A., Momolu, M., Jabbeh-Howe, C.. Successful proof of concept of family planning and immunization integration in Liberia. *Glob Health Sci Pract*. 2015. 3:71-84



USAID
FROM THE AMERICAN PEOPLE

