

STEP 2: Analyze the Situation

### How to use the situation analysis

Organize the situation analysis findings in a way that makes them easy to use and helps you focus on the most important information, as in Table 1, below. (This can actually be done as you gather the information.)

Factors associated with optimal and suboptimal breastfeeding practices could be a combination of individual, family, community, and structural.

**Table 1. Framework for organizing situation analysis findings**

| **Audience** | **Current Behaviors** | **Factors associated with suboptimal breastfeeding practices** | **Factors associated with optimal breastfeeding practices** |
| --- | --- | --- | --- |
| **Primary Audience** | | | |
| Mothers | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Grandmothers | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| **Influencing Audience** | | | |
| Fathers | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Religious leaders | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Faith communities | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Community Health Workers | Click here to enter text. | Click here to enter text. | Click here to enter text. |

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