**WORKSHEET 3A: Stakeholder Capacity Matrix**

List your stakeholders in the left-hand column. Rank them as low, medium, or high on each of the following criteria to better understand potential areas in need of advocacy or capacity strengthening.

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| --- | --- | --- | --- | --- | --- | --- |
| **Stakeholder Name** | **Understanding of and Support for SBCC** | **SBCC Programmatic and/or Research Capacity** | **Understanding of and Support for Integration** | **Level of Experience with Integrated Programs** | **Health Area Expertise** | **Resources Available for SBCC Integration** |
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Based on this information:

1. Which organizations will you need to do more advocacy with? In which areas?
2. Which organizations will need capacity strengthening? In which areas?
3. Are there certain stakeholders that could mentor or be paired with other stakeholders?

**WORKSHEET 3B: Implementing Stakeholder Matrix**

List your stakeholders that are currently implementing projects in the left-hand column. Fill in the following information for each stakeholder in order to obtain a comprehensive overview of potential synergies, overlaps, and gaps among existing projects.

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Stakeholder Name** | **Project Start Date** | **Project End Date** | **Fiscal Year** | **Topic Areas** | **Target Audiences** | **Geographic Areas of Operation** | **Local Partners** | **Key****Indicators** |
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**WORKSHEET 3C: Stakeholder Analysis: Overlap, Synergies, and Gaps**

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| What is the **process** by which the various stakeholders expect the integration to take place? |  |
| Which **topic areas** are addressed by multiple stakeholders? Are there any important areas not currently addressed?  |  |
| Where are there areas of overlap in **target audiences** between stakeholders? Are there any important audiences that are not currently addressed?  |  |
| Which **geographic areas** are saturated? Are there any geographic areas important for the integrated SBCC that are not currently addressed?  |  |
| What are other areas of **overlap** between stakeholders? How might they be reduced? |  |
| What existing **synergies** can be taken advantage of? |  |
| What are the similarities and differences in **indicators and reporting mechanisms**?  |  |
| What **competing demands or agendas** of stakeholders might complicate the integration process? |  |
| What **resources** are available for the integration?  |  |
| What **gaps** exist and need to be addressed?  |  |
| Based on this information, what are the **highest priorities** for a successful integrated SBCC program?  |  |