**Current Scope Worksheet**

**Instructions:**Provide answers to questions 1-4 in the table below

1. What products are currently offered by your organization?
2. What services are currently available through your organizations?
3. Which segment(s) of the market is your organization currently targeting?
4. What geographic areas your organization currently covering?

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| **Products and Services** | **Market Scope** | **Geographic Scope** |
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