**Steps to Design and Implementation Worksheet**

***Instructions:***Provide answers to question 1-5.

1. Design the prototype. What activities did you and your team carry out to design the new product or service that you are introducing?

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1. Test the prototype. What activities did you and your team carry out to test the mock-up of the new product or service, to make sure it would meet the needs of your target population?

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1. Package the product or service. What activities did you and your team carry out to make sure the product or service was packaged appropriately?

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1. Promote the product or service. What activities did you and your team carry out to promote the sale or use of the new product or service?

Click here to enter text.

1. Manage the launch. What activities did you and your team carry out to manage the launch event?

Click here to enter text.