

**Completed Example – Worksheet 1.4. Emergency Response Plan – First 72 Hours**

<b>First 48 Hours</b>		
<b>Action</b>	<b>Who is Responsible</b>	<b>mobile and email</b>
Where necessary, adapt messages based on current context and results from any monitoring reports and communicate to district teams and relevant partners.	First Name, Last Name	XX-XXXXXX xxxx@xxxx.xxx
Conduct media activities: radio announcements and interviews.	First Name, Last Name	XX-XXXXXX xxxx@xxxx.xxx
<b>First 60 Hours</b>		
Update the public on the response and emergency via press release to the media and media briefing with designated and trusted spokespersons.	First Name, Last Name	XX-XXXXXX xxxx@xxxx.xxx
Develop a Q&A and disseminate to district health teams and partners for dissemination to social mobilizers.	First Name, Last Name	XX-XXXXXX xxxx@xxxx.xxx
Start planning for radio jingles, radio dramas and radio discussion groups.	First Name, Last Name	XX-XXXXXX xxxx@xxxx.xxx
Start adapting standard two-way communication/dialogue approaches with emergency context.	First Name, Last Name	XX-XXXXXX xxxx@xxxx.xxx
<b>First 72 Hours</b>		
Orient social mobilizers on the Q&A, refresh them on two- way communication, and initiate conduct community dialogues	First Name, Last Name	XX-XXXXXX xxxx@xxxx.xxx
Orient social mobilizers on conducting social mobilization in all areas of the response (e.g., case management, quarantine, etc.), so they can inform community on what to expect and facilitate community feedback loop.	First Name, Last Name	XX-XXXXXX xxxx@xxxx.xxx