SBCC FOR EMERGENCY PREPAREDNESS IMPLEMENTATION KIT

WORKSHEET 7.1: ASSESSING AVAILABLE COMMUNICATION CHANNELS

TEMPLATE FOR RECORDING INFORMATION ABOUT AVAILABLE COMMUNICATION CHANNELS

Purpose: This worksheet provides a template for recording key information about available channels in the emergency location. It can be used as reference when deciding on the most appropriate channels for your emergency communication.

Directions: Use the information provided earlier in this section to help you consider all potential channels. Write the formats of channels available in your area of intervention for each of the communication channel categories. Where possible, record the information requested for each channel. ***Please note that this worksheet is followed by a completed example that you can use as reference if necessary.***

Channel Category	Channel Format	Estimated Geographical Reach	Estimated Number of People Reached	Audiences Reached via Channel	Estimated Cost	Other Remarks including past or current use of channel	Foreseeable Challenges/ Disadvantages to Using this Channel	Contact Details
Mass Media								
Mid Media								
Print Media								
Digital & Social Media								
IPC								