

WORKSHEET #2: URBAN ASSESSMENT

Purpose: To gain insights into the factors that can affect your program (social, economic, demographic or political), and community leaders or groups who are likely to lend support or oppose the program.

Preparation:

Before you start, make sure you have the following information to help you fill out this Worksheet.

- Any previous maps or assessments conducted in the area
- A group of people that know the community well
- Any other information relating to the environment where your program will take place

Directions:

- 1. Answer the questions in this Worksheet using your data. If you have completed **Worksheet #1** from **Essential Element 1**, refer to it when completing this Worksheet as it may contain some useful information. Please note, however, that you can complete this Worksheet even without having worked through **Essential Element 1**.
- 2. Refer to the **Worksheet #2: Zanbe Example** to help you complete this blank Worksheet with the information relating to your program.
- 1. What is the geographic area where your program will take place? (e.g., informal settlement, city, multiple-cities, peri-urban area, neighborhood)
- 2. What trends or other factors might affect the environment in which your program will take place? (e.g., disease, unemployment, poverty, population size, armed conflict, displacement, natural disasters)
 - a. Social:b. Economic:
 - c. Demographic:
 - d. Political:
 - e. Other:

3.	What are the social norms that may support or act as barriers to the intended behavior change for your intended audience?
	Supportive:
	Barriers:
4.	What current policies or pending legislation might support or be a barrier to your target audience's response to the SBCC program?
	Supportive:
	Barriers:

5. What other organizations are currently addressing the SRH problem in your community? List the name of the organization, their activities relating to your project, the people they are focusing on and geographical area for their activities.

Name of Organization	Activities	Audience	Geographic Area

6.	Which groups, community leaders or other individuals should you actively seek support from as
	allies or partners? Think of the individuals or organizations that might make your program more
	sustainable and which might provide economic opportunities and skills building for marginalized
	urban youth.

7. Which groups, community leaders or other individuals, if any, do you think might oppose your program? Examples of groups and organizations that may oppose your program include religious leaders, community leaders, parents, schools, government institutions or community-based organizations. List in the table below the ones that are relevant to you, the reason they may oppose your program and potential strategies for how you might deal with dissent from these groups.

Individual/Group/ Organization	Reason for Opposing Program	Potential Strategies

TIME TO REFLECT

Before you move on, take a moment to reflect on your experience with this Worksheet. What are the three key pieces of information you learned from filling out this Worksheet?

1.

2.

3.