

WELCOME

URBAN YOUTH SRH & SBCC EVIDENCE EXCHANGE

WASHINGTON D.C.

16 OCTOBER 2013

forum

SUCCESSES

KIRSTEN BOSE, HCCS
HOW CAN WE STRENGTHEN
OUR STRATEGIES?

WHAT WORKS?

GAPS

TODAY:

Tools & Resources

BASELINE IMPROVEMENTS IN TRUSTED FRIENDS

ENDLINE



graphic facilitation by mike fleisch for **dpi**ct. | www.dpi ct.info

WE'VE SEEN
RECENT GAINS

WHY YOUTH?

NUMBERS:
INFLUENCE

GATEWAY
MOMENTS

POWER OF
TRADITION

CULTURAL
CONSIDERATIONS

CHANGE!

modern



PANEL

DETERMINANTS of URBAN YOUTH
SEXUAL & REPRODUCTIVE HEALTH

VGI

A Good Measure:
MANY FACTORS.
MULTI LEVEL

VULNERABLE
GIRLS
INDEX



Tested in 3 COUNTRIES

PETURBAN =
RURAL AREAS

STIGMA

YOUNG ATHLETES
IMMEDIATE CONNECTION

HIV: You CAN'T SEE
WHO HAS IT.



1 in 20 ARE HIV +..

WE CAN'T CLUMP URBAN YOUTH ALL TOGETHER.
SEXUAL DEBUT



dpict. | www.dpict.info

So girls!



Vulnerability

CHANGES SLOWLY (> 1 yr.)

e.g.,
AGE ↓

AGENCY ↓

even when
infrastructure
exists...

HIDDEN BARRIERS

URBAN RESIDENTS
BETTER OFF, BUT
IT'S MORE VARIED..

URBAN
POOR ARE
WORSE
OFF

education

PROTECTIVE
for 1st SEX...

Money

HAVE TO ADDRESS
ALL INCOME LEVELS.

Stability

CITY-SPECIFIC
DIFFERENCES

don't forget
out-of-School
Youth

BUT -
INVERSE
FOR
PREMARITAL



WORLD
CAFE



***** (Most frequently Mentioned)

ECONOMIC STATUS

AGE (Life Stage)

SCHOOL / EMPLOYMENT

RESIDENCE STATUS

SOCIAL GROUP:
Composition; Strength

AWARENESS; ACCESS
to SERVICES

SRH HISTORY
(inc. Vulnerability, e.g.)

"URBAN"

WHO ARE THEY?

"YOUTH"

MARTIAL STATUS

SOCIETAL & CULTURAL
BARRIERS

DEGREE OF "URBAN"
(SUB-, PERI-, SLUM)

WHAT MEASURES
CAN WE USE TO SEGMENT
OUR AUDIENCE?

GENDER

RELIGION
LIFESTYLE

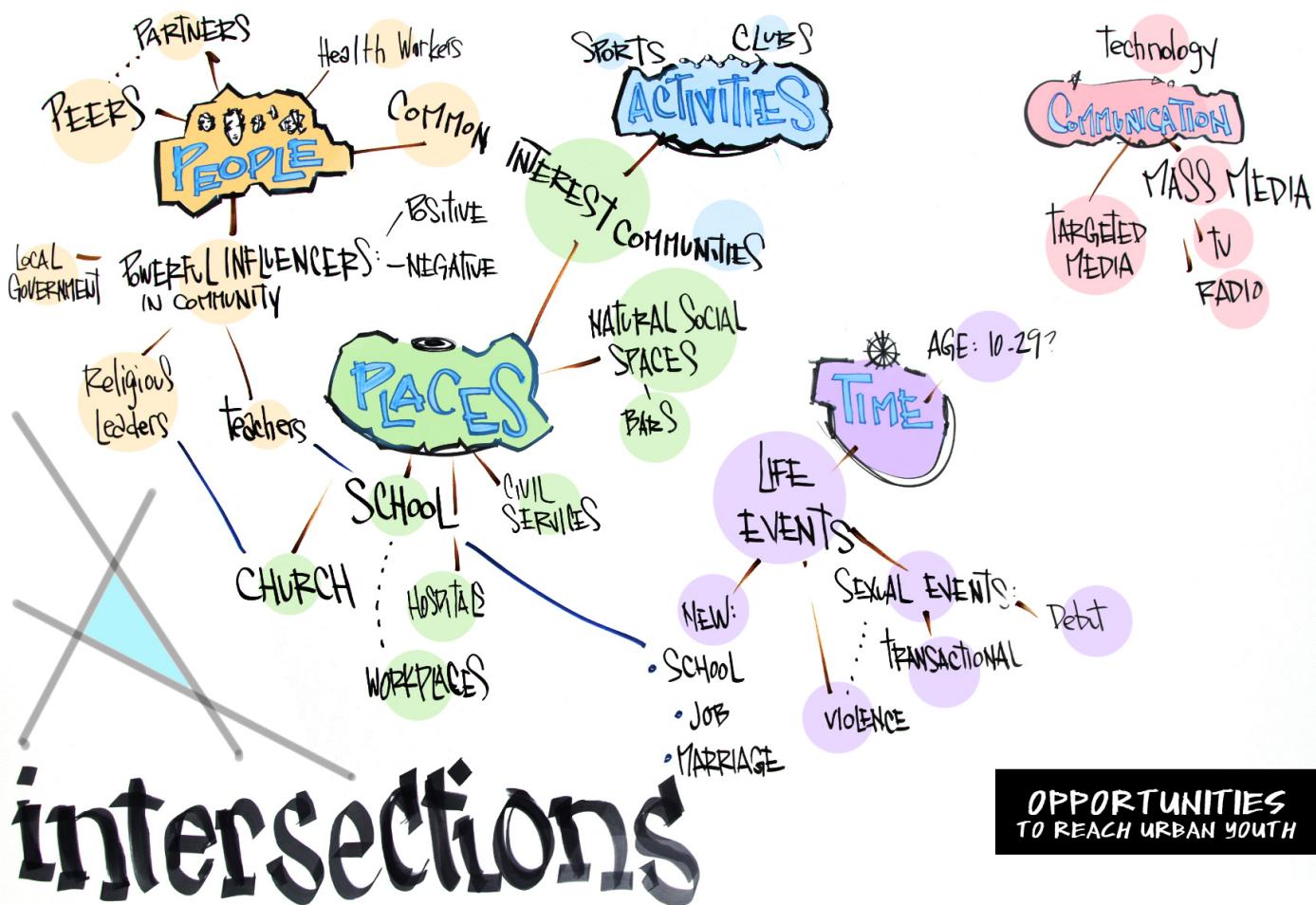
POPULATION SIZE

TIME FAMILY URBAN

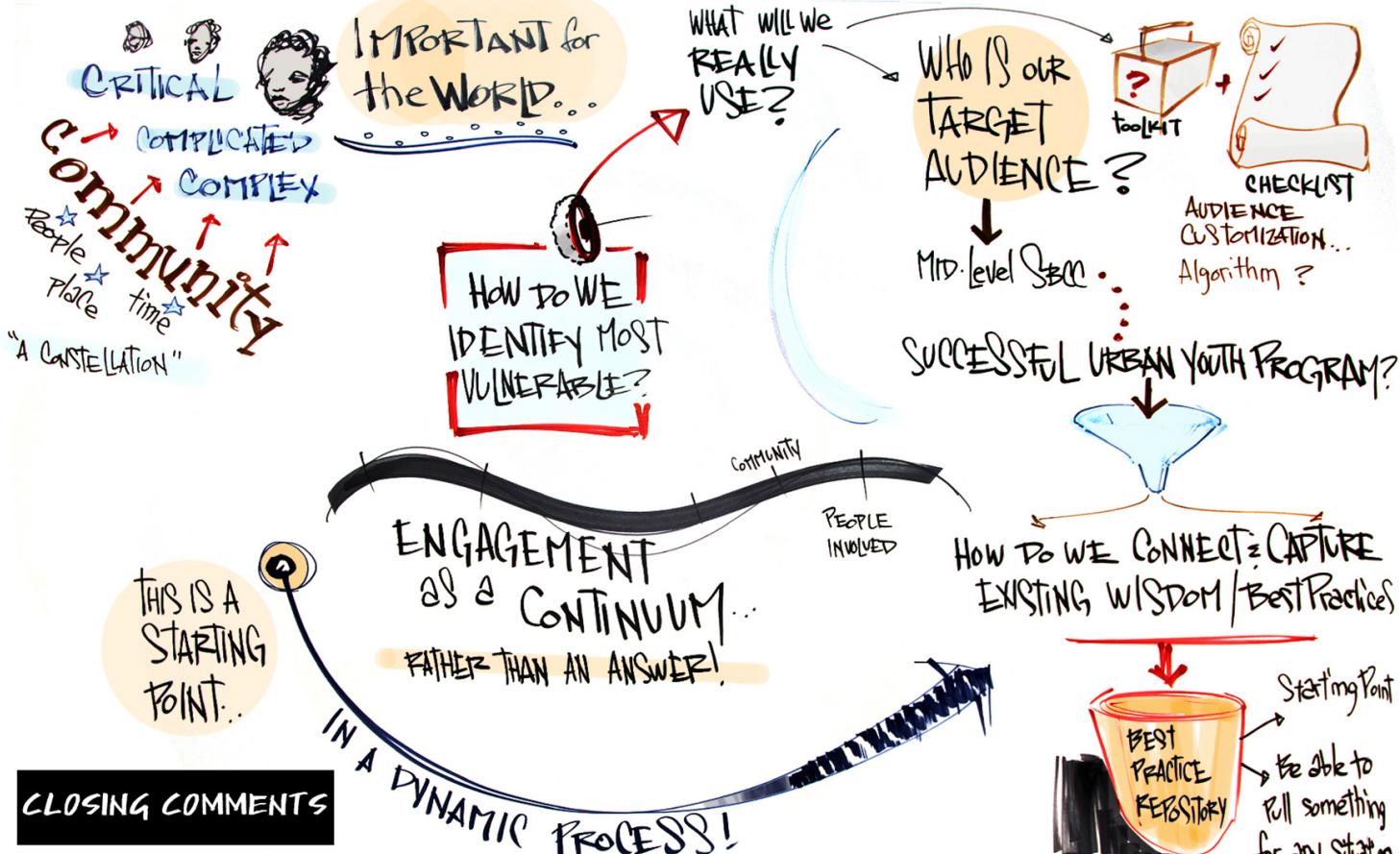
Geography

Ethnicity

Traditional / Modern







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