



The Health Communication Capacity Collaborative (HC3) has worked in various phases of an emergency – from prevention and preparedness, through to crisis response and recovery. In countries preparing for, facing or recovering from an emergency, social and behavior change communication (SBCC) strengthens the health system response and lays the groundwork for resilient communities. This list of resources includes tools to prepare for any public health emergency as well as Ebola- and Zika-specific tools.



SBCC for Public Health Emergencies: The Emergency Helix

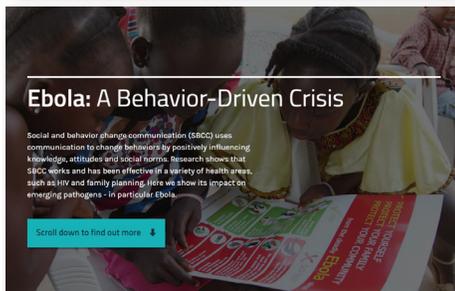
HC3 developed this framework to highlight the essential SBCC actions in each stage of a public health emergency life-cycle, from preparedness to recovery and resilience, based on work in the Ebola and Zika outbreaks. The seven stages are supported by four underlying principles: community centered, rapid, systematic and coordinated. *Coming soon.*



Social and Behavior Change Communication for Emergency Preparedness I-Kit

<http://sbccimplementationkits.org/sbcc-in-emergencies/>

This I-Kit provides tools for SBCC activities in emergency situations. Through a strategic approach, affected communities can be engaged and supported to make the required changes, rumors can be detected early and barriers to desired behaviors can be identified and addressed promptly.



Ebola: A Behavior Driven Crisis

<http://healthcommcapacity.org/ebola-behavior-driven-crisis/>

Ebola: A Behavior-Driven Crisis is a multimedia retrospective on the role communication played during the Ebola crisis in Liberia. Using animation, maps, video and audio clips as well as narrative text and featuring original communication materials in a gallery-style format, the digital resource demonstrates how SBCC can help combat rumors and misinformation, provide answers from trusted sources, calm fears, bring together stakeholders for a coordinated response and combat stigma.



Ebola Communication Network

<http://ebolacommunicationnetwork.org>

The Ebola Communication Network is an online collection of Ebola resources, materials and tools from and for the global health community. It has more than 120 resources, including not only SBCC materials like posters, brochures and infographics, but also Demographic and Health Surveys of affected regions, customized maps and peer-reviewed journal articles. The site is responsive to mobile devices and optimized for low bandwidth situations. It includes a Rich Site Summary (RSS) feed of Ebola-related news that is updated in real time. This website is available in English, French, Spanish and Portuguese.

Access these public health emergency resources at

<http://healthcommcapacity.org/sbcc-in-emergencies/>



Ebola Communication Preparedness I-Kit

<http://sbccimplementationkits.org/ebola/courses/ebola-preparedness-i-kit/>

This I-Kit provides national and local stakeholders, as well as program managers, with key considerations and a roadmap for instituting and implementing critical, relevant, practical and timely communication for responding to the threat of an Ebola Virus Disease outbreak.

Zika Communication Network

<http://www.zikacommunicationnetwork.org>

The Zika Communication Network (ZCN) supports communities currently affected by Zika – and those that will soon be affected – by connecting responders with state-of-the-art knowledge and tools they can readily use or adapt to their response plan. ZCN curates essential, evidence-based tools and resources to minimize the spread of Zika and related negative pregnancy outcomes using four key strategies: SBCC; vector control; delivery of maternal and child health and family planning services; and research and development. This website is available in English, French, Spanish and Portuguese.



Strategic Communication Framework for Zika Prevention*

The Strategic Communication Framework provides step-by-step guidance and illustrative content for creating a communication strategy to communicate accurately and effectively about Zika risk and prevention in an easy-to-understand and comprehensive format. It is intended to guide country-level development of a communication strategy through a systematic process and provides content that is readily adaptable by any communication program. *Coming soon.*

Other Resources

SBCC in Emergency Situations Trending Topic

Zika Virus Trending Topic

Ebola SBCC Materials Trending Topic

SBCC Resources for Avian Influenza Trending Topic

Strengthening Emergency Response through SBCC Webinar

Ebola Risk Communication Project in Liberia: Lessons in Crisis Communication

HC3 Landscaping Summary Report on Zika Coordination and Communication in Four Countries: Honduras, El Salvador, Dominican Republic and Guatemala

Qualitative Research on Advanced Maternal Age and High Parity Pregnancies in West Africa (English and French)

Community Perspectives about Ebola in Bong, Lofa and Montserrado Counties of Liberia: Results of a Qualitative Study

HC3 Responds to Ebola Fact Sheet

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