

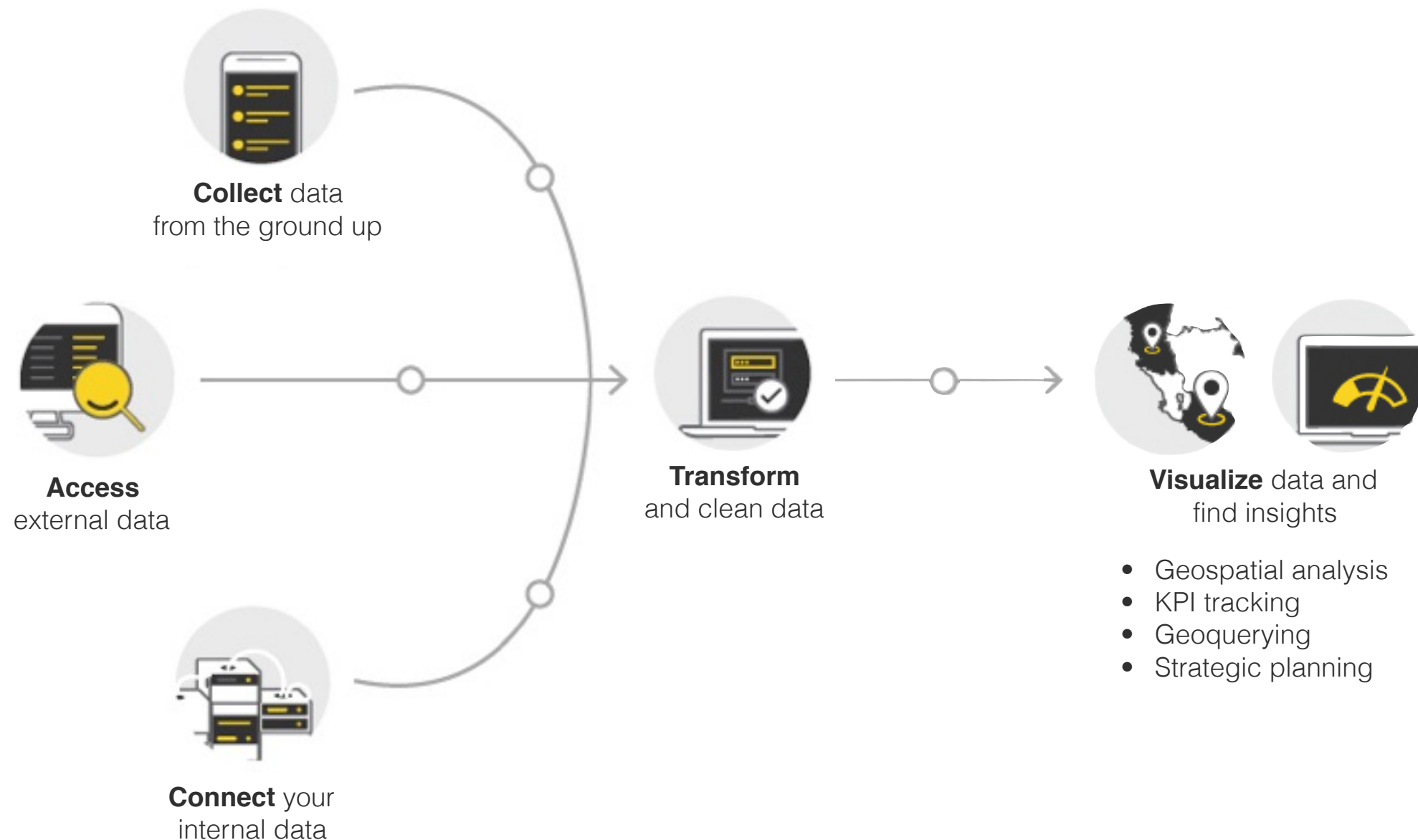
Collect

The world's most
resilient data
collection app



Our Platform

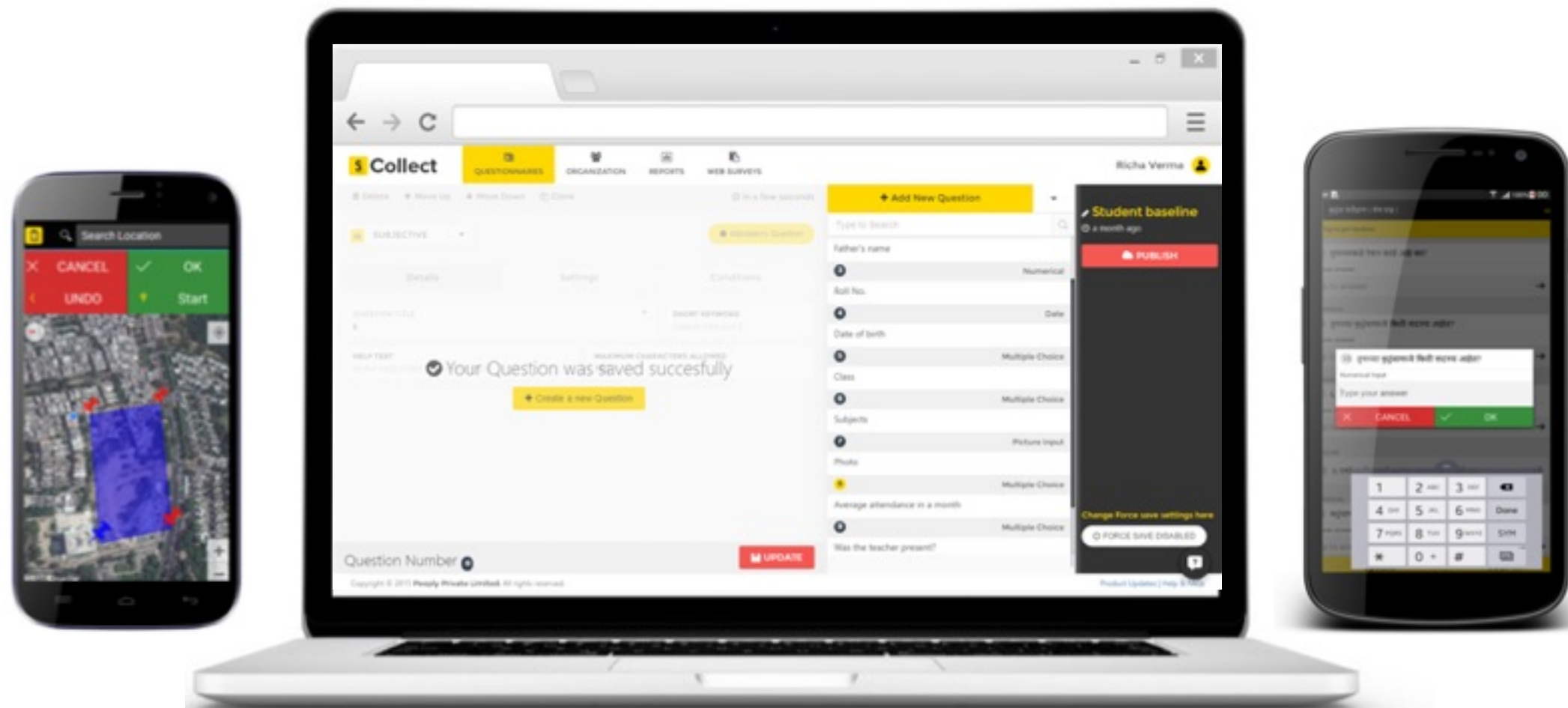
brings the entire decision-making process to one place.
It makes even the toughest decision faster and easier.



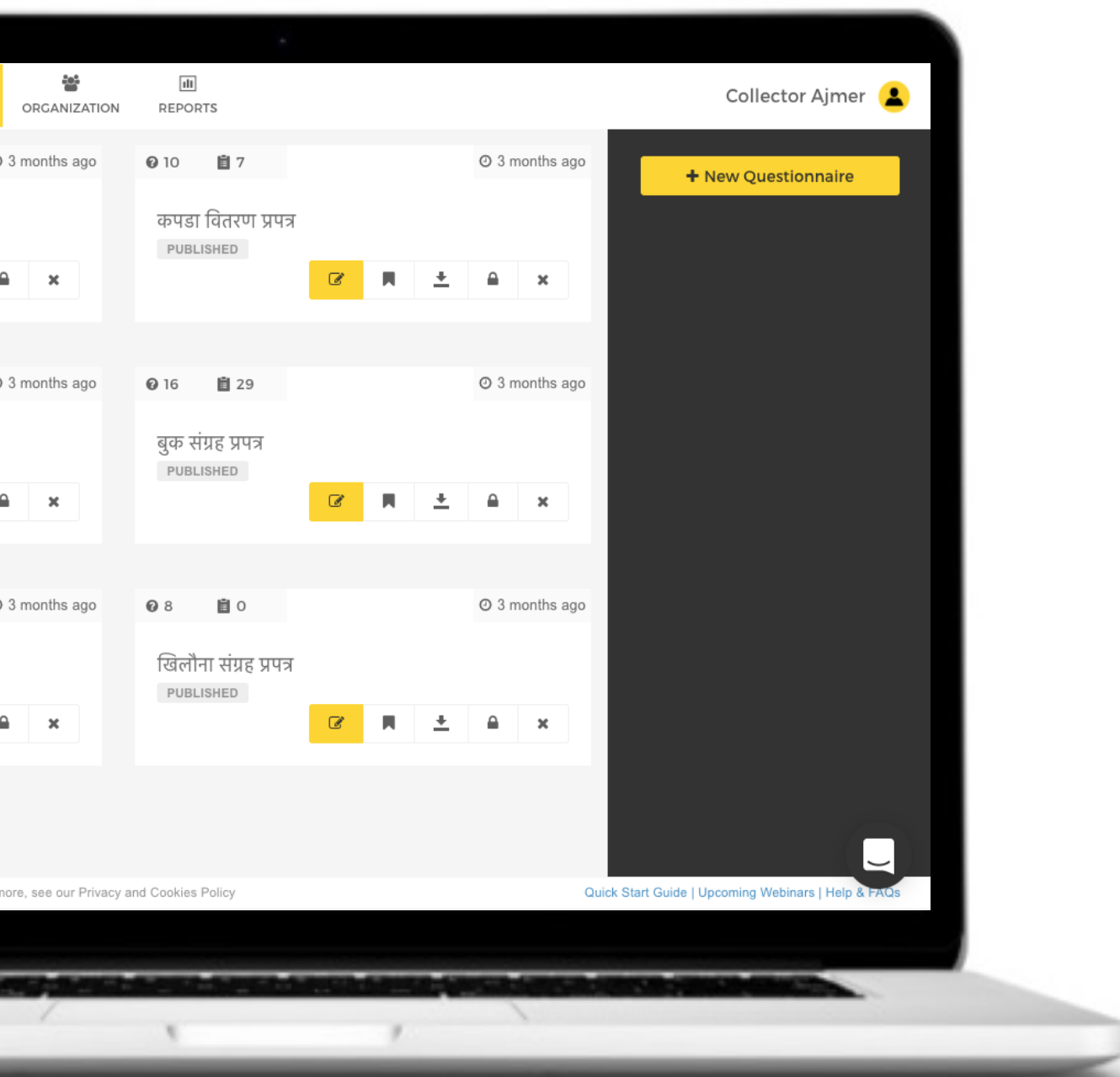
Collect

Collect data from the ground up

Arm your front-line workers with an Android device to collect data from the field. Collect will persevere under the toughest conditions in the most remote corners of the world.

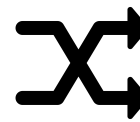


1. Create a survey



Real-time monitoring

Track entities (people, places, projects, and more) over time without re-entering baseline information.



Infinite skip logic

Link together as many questions as you want, or even link entire surveys.



Simple data validations

An intuitive UI makes it easy to add complex data validations to improve data quality.

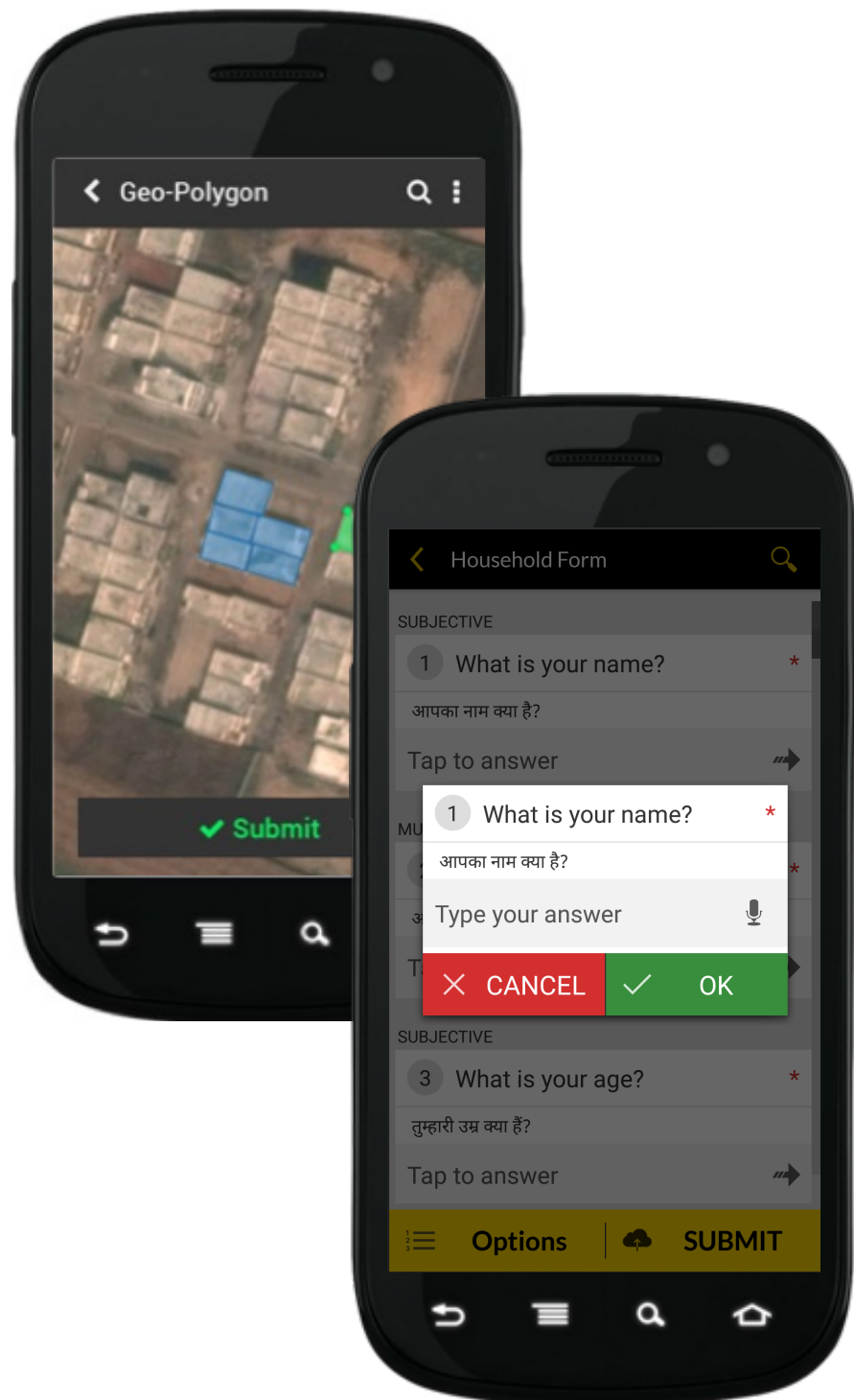


20 question types



No coding required

2. Collect data



Intuitive user interface

Optimized for users with no tech knowledge or experience



No internet required

Don't get held back in remote areas. Collect data anywhere, anytime — no internet required.



No English literacy required

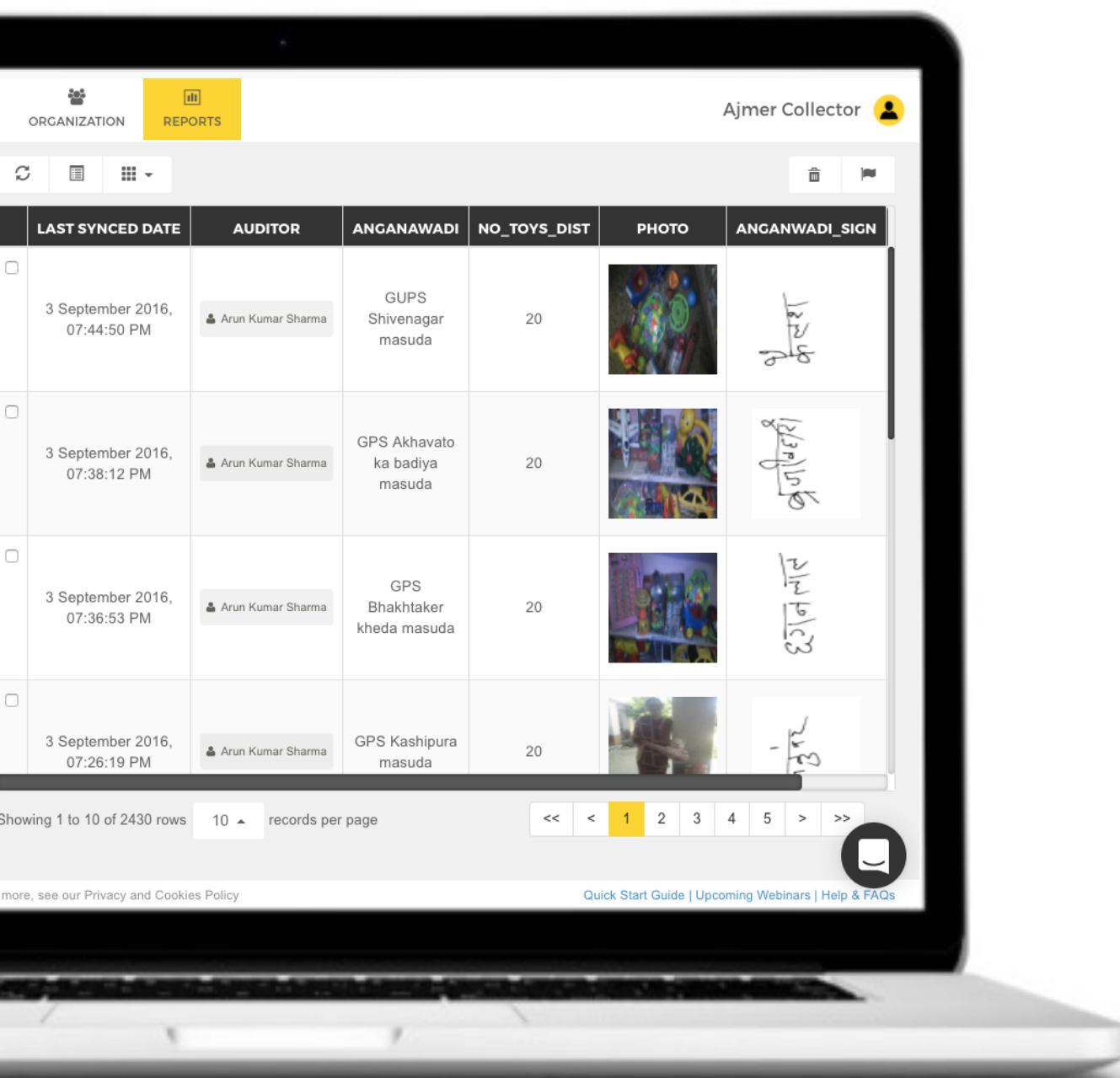
Surveys can be made in 460 languages, and the entire app environment works in 12 languages.





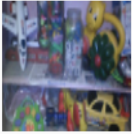

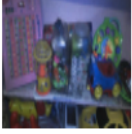
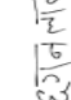
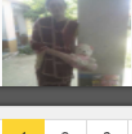

Geo-tag without internet

Collect can store your geographic location or geo-stamp photos for better data quality, all without internet.

3. Verify and view data



The screenshot shows a web application interface for data verification and viewing. The interface includes a top navigation bar with 'ORGANIZATION' and 'REPORTS' tabs, and a user profile 'Ajmer Collector'. Below the navigation bar is a table with columns: 'LAST SYNCED DATE', 'AUDITOR', 'ANGANAWADI', 'NO_TOYS_DIST', 'PHOTO', and 'ANGANWADI_SIGN'. The table displays four rows of data, each representing a different location. The first row shows data for 'GUPS Shivenagar masuda' with a sync date of '3 September 2016, 07:44:50 PM' and a photo of toys. The second row shows data for 'GPS Akhavato ka badiya masuda' with a sync date of '3 September 2016, 07:38:12 PM' and a photo of toys. The third row shows data for 'GPS Bhaktaker kheda masuda' with a sync date of '3 September 2016, 07:36:53 PM' and a photo of toys. The fourth row shows data for 'GPS Kashipura masuda' with a sync date of '3 September 2016, 07:26:19 PM' and a photo of a person. The table is paginated, showing '1 to 10 of 2430 rows' and '10 records per page'. The interface also includes a search bar, a filter icon, and a download icon.

	LAST SYNCED DATE	AUDITOR	ANGANAWADI	NO_TOYS_DIST	PHOTO	ANGANWADI_SIGN
<input type="checkbox"/>	3 September 2016, 07:44:50 PM	Arun Kumar Sharma	GUPS Shivenagar masuda	20		
<input type="checkbox"/>	3 September 2016, 07:38:12 PM	Arun Kumar Sharma	GPS Akhavato ka badiya masuda	20		
<input type="checkbox"/>	3 September 2016, 07:36:53 PM	Arun Kumar Sharma	GPS Bhaktaker kheda masuda	20		
<input type="checkbox"/>	3 September 2016, 07:26:19 PM	Arun Kumar Sharma	GPS Kashipura masuda	20		

Showing 1 to 10 of 2430 rows 10 records per page

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Real-time flagging of bad data

Consistency checks (based on pre-set algorithms) happen in real time to find bad data. Poor quality data is sent to field for surveyors to re-collect on the app.



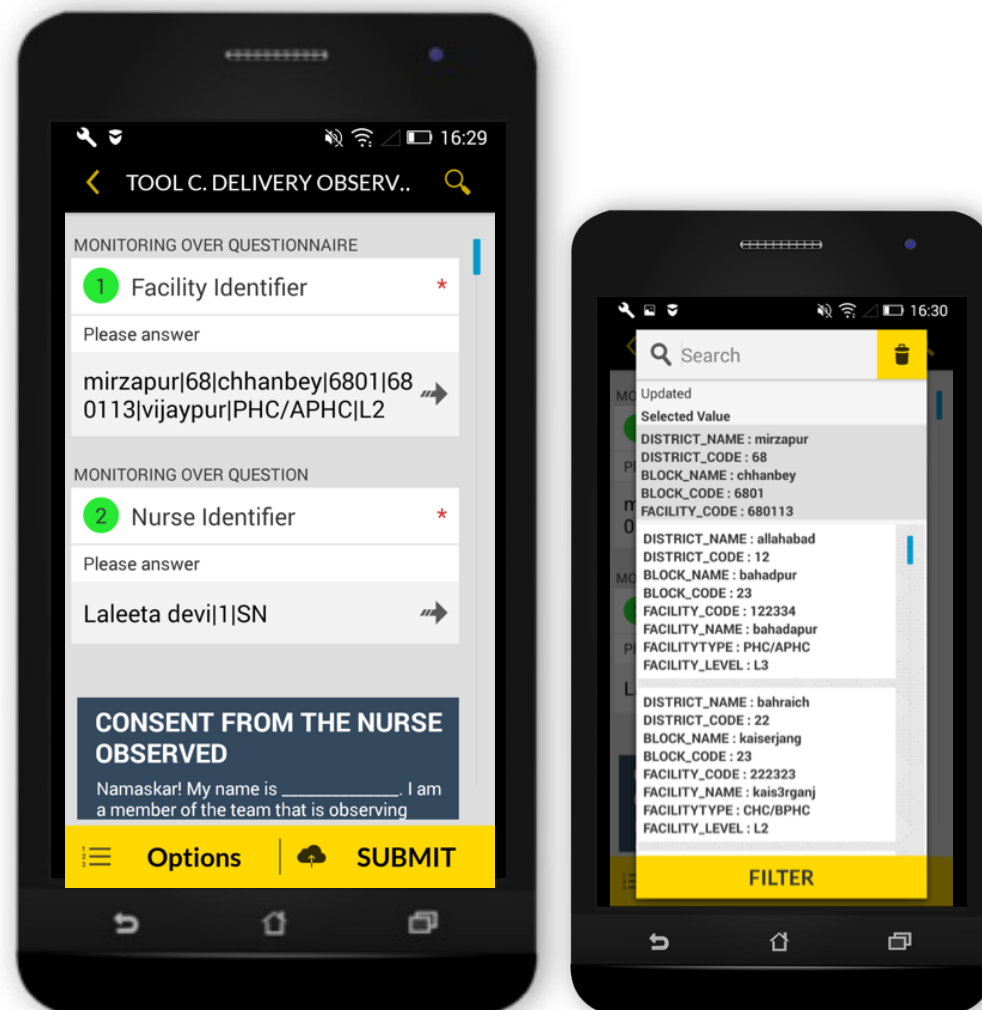
View and download incoming data

Fetch data for specific time periods, auditors, questions, and more. The download is optimized to work quickly even on slow networks.

Case Studies

Fighting maternal and child mortality with **IHAT**

The India Health Action Trust (IHAT) used Collect to monitor 1,113 rural health centers in Uttar Pradesh. Their surveys, lasting up to 28 hours, continuously track women and children's health, proactively monitor for problems, and prevent complications.



Complex monitoring

Health workers could update a patient's data by simply selecting that patient from Collect's repository, and officials could monitor health workers and facilities.

Skip logic and linked surveys

Collect would skip to different questions or even different surveys depending on each patient's needs.

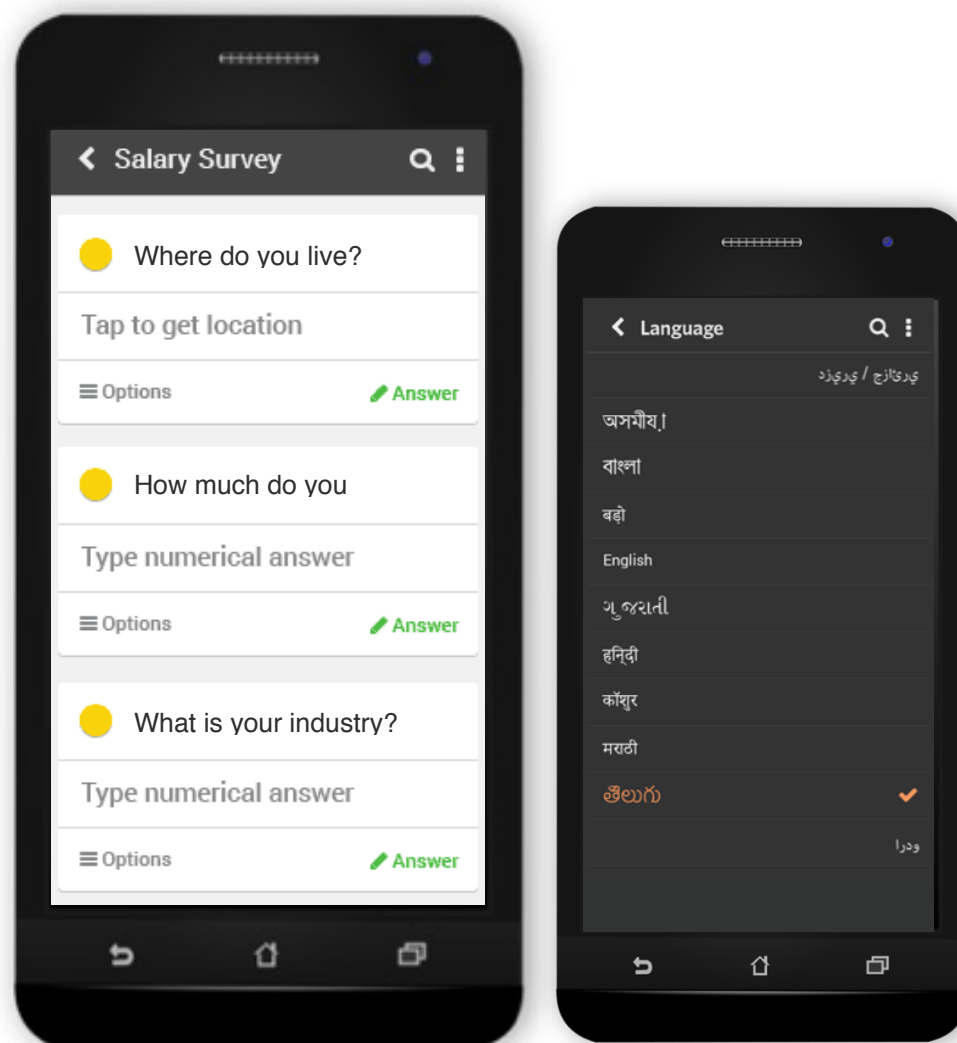
Intuitive UI

Used by first-time smartphone users in rural Uttar Pradesh, with little training required.

Case Studies

Increasing digital literacy in 100k villages with **Google**

Internet Saathi, pioneered by Google and the Tata Trusts, works to increase rural India's digital literacy in over 100,000 villages. The program trains villagers how to use the internet, search government websites, and more on Android devices.



Monitoring progress in real time

Keeps surveyors from having to enter baseline demographic data multiple times.

Language support

Support for 10+ languages

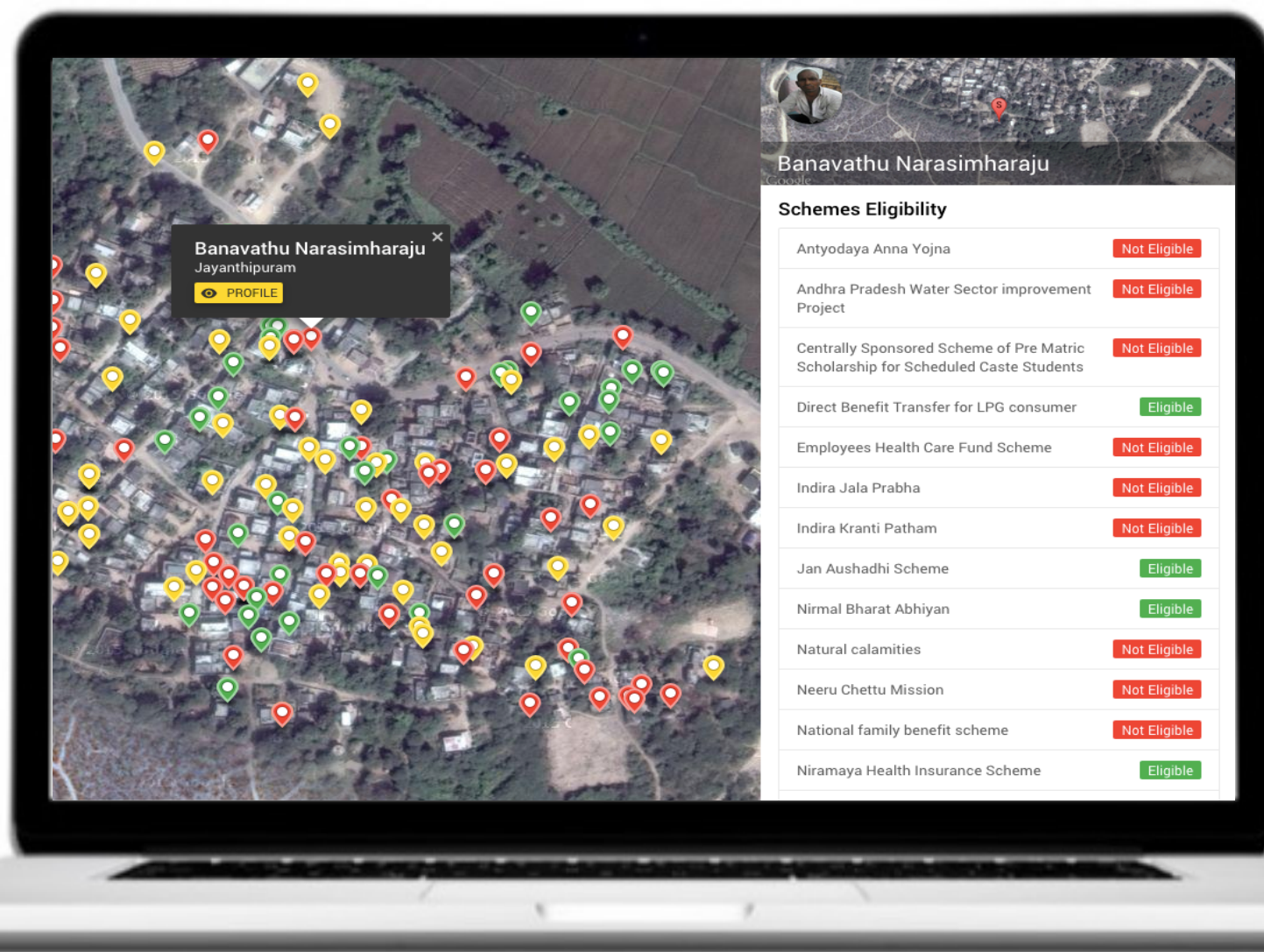
High-quality data

Image capture, recording geographic locations, and data validations proved that data was authentic.

Case Studies

Driving data-driven village development with the **Tata Trusts**

The Government of Andhra Pradesh, the Tata Trusts, and SocialCops partnered to transform 264 villages. The SocialCops platform was used to build a micro-targeted development plan for every individual, household, and village.



250,000
households surveyed

264
villages mapped

1,200
volunteers trained

100 million
data points collected



Thank You!

For more information, check out
[**www.socialcops.com.**](http://www.socialcops.com)