SBCC Check-In: Evaluation

PROJECT NAME: _____   **DATE OF CHECK-IN:** _____

EVALUATION			EVALUATE
	Scoring: Not met=0, Partially met =1, Fully met=2 Standards marked with (*) can be used by monitoring and evaluation officers to track research efforts. **Bolded** words are defined in the glossary.		
	Evaluation Plan		The evaluating team and **stakeholders** state a purpose for evaluation efforts
			Evaluation plan includes methods for testing program **logic model** or **theory of change**
			Evaluation plan includes **indicators** consistent with purpose of evaluation
			Evaluation plan includes a design (such as qualitative, quantitative, participatory, mixed methods, etc.) consistent with purpose of evaluation
	Impact Analysis		Analysis includes multiple sources of data to ensure results are valid
			Analysis tests relationships between program activities, exposure and desired outcomes
			Analysis includes a theory of change
			Analysis meets multiple **criteria for causal attribution**
			EVOLVE
	Dissemination		The evaluating team disseminates results and lessons among stakeholders
			Results include discussion of program activities that can be scaled up
	Utilization		Results are used for revising or redesigning program

SECTION SCORE	

0 to 13: RED	14 to 17: YELLOW	18 to 22: GREEN
Review evaluation techniques for maximal learning.	Evaluation techniques are satisfactory but can be improved to contribute to the SBCC community.	Lessons learned are likely to influence future programming and funding allocations.

Go to *http://healthcommcapacity.org/quality-assurance-social-behavior-change-communication/qa-sbcc-evaluation* to find guides and examples for each activity in evaluating an SBCC program.

COMMENTS: _____
_____
_____
_____

AREAS OF STRENGTH: _____
_____
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_____

AREAS OF WEAKNESS: _____
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_____

ACTIONS FOR IMPROVEMENT: _____
_____
_____
_____

DATE OF NEXT CHECK-IN: _____