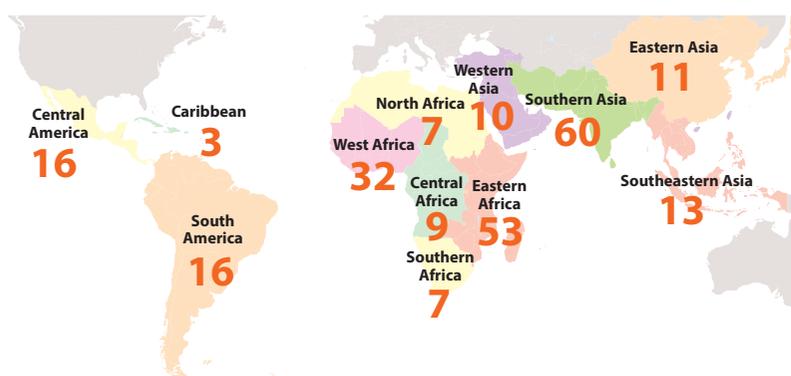


HC3 Family Planning Evidence Database: By the Numbers

Access the full database:

<https://healthcommcapacity.org/family-planning-evidence-database>

Interventions by Region¹



Article Publication Dates

- The database includes articles from 1972 to 2016.
- Approximately **half** of included articles were published between **2005 and 2016**.

Multi-Channel Interventions

Interventions integrating multiple communication channels typically yield greater impact than those using just one SBC channel or activity.^{2,3}

- **50%** of database articles describe **two- or three- SBC activity** interventions
- **30%** of database articles describe approaches using **four or more** SBC activities
- **20%** of database articles describe **single-SBC** activity interventions

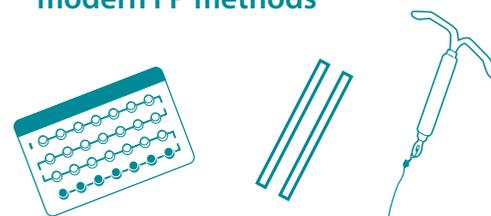


References:

- ¹ This tally represents how many articles include information from countries in the stated regions, not the number of distinct interventions or articles per region. The same intervention may be addressed across multiple articles, and multiple country interventions may be addressed in the same article.
- ² Noar SM, Palmgreen P, Chabot M, Dobransky N, Zimmerman RS. A 10-year systematic review of HIV/AIDS mass communication campaigns: have we made progress? J Health Commun 2009;14(1):15-43.
- ³ Johns Hopkins Bloomberg School of Public Health, Center for Communication Programs (JHU CCP). Urban Health Initiative, India. Summary report: reviewing existing evidence on the contribution of communication interventions to increasing family planning use. Baltimore, MD: JHU CCP; 2009.
- ⁴ The injectable contraceptive pill, vaginal ring, emergency contraceptive
- ⁵ The IUD and implant
- ⁶ Tubal ligation and vasectomy
- ⁷ The diaphragm, condom, lactational amenorrhea method and Standard Days Method

Family Planning Method Uptake Results

- **80%** of articles include results on **short-acting** methods⁴
- **56%** include results on **male and female condom**
- **53%** include results on **long-acting reversible** contraceptive methods⁵
- **44%** include results on **permanent** methods⁶
- **8%** include results on **non-hormonal** modern FP methods⁷



Intended Audiences

- **Women** were most commonly prioritized in FP SBC interventions, specifically **married** and **postpartum** women
- Youth were a key focus in approximately **20%** of interventions.
- **Couples** were a key focus in just **9%** of interventions.



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